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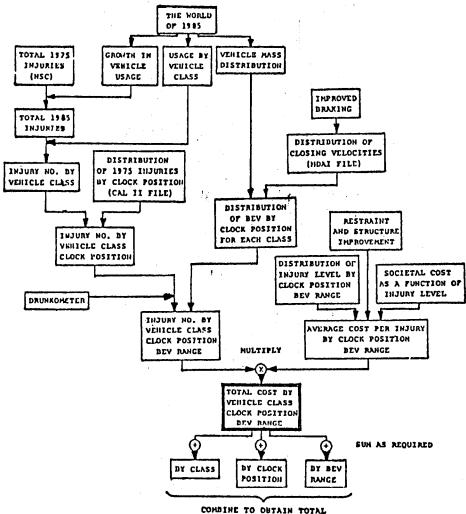
RESEARCH SAFETY VEHICLE

PHASE I

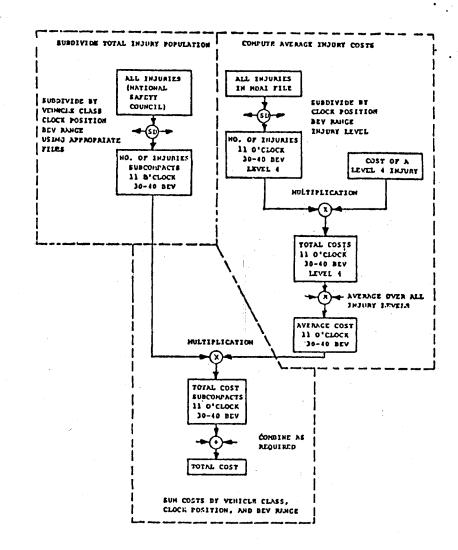
ACCIDENT ANALYSIS METHODOLOGY

Abstracted from RSV Phase I Briefing
May 1, 1974

SOCIETAL COST METHODOLOGY

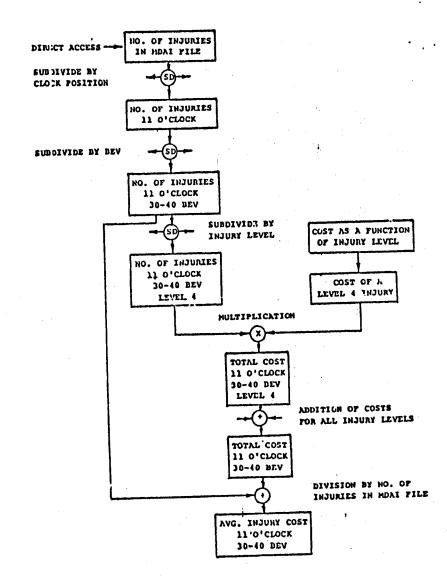


NOW FOR MORE DETAILS ON THE BENEFIT/COST METHODOLOGY. NOTE THAT THE MAJOR INPUTS ARE: (A) FUTURE AUTOMOTIVE PROJECTIONS (ACCIDENT EXPOSURE AND VEHICLE MASSES); (B) TOTAL NUMBER OF INJURIES, BY VEHICLE CLASS, CLOCK POSITION, AND VELOCITY; (C) DISTRIBUTION OF CLOSING VELOCITIES; AND (D) THE EFFECTS OF VEHICLE IMPROVEMENTS ON THESE QUANTITIES.



THE BASIC METHODOLOGY HAS THREE PARTS: FIRST, THE INJURY POPULATION IS SUBDIVIDED; SECOND, THE AVERAGE INJURY COST IS COMPUTED IN EACH STATISTICAL CELL; AND THIRD, THE FREQUENCY AND SEVERITY ARE MULTIPLIED FOR EACH CELL, AND THE RESULTS ARE COMBINED AS REQUIRED.

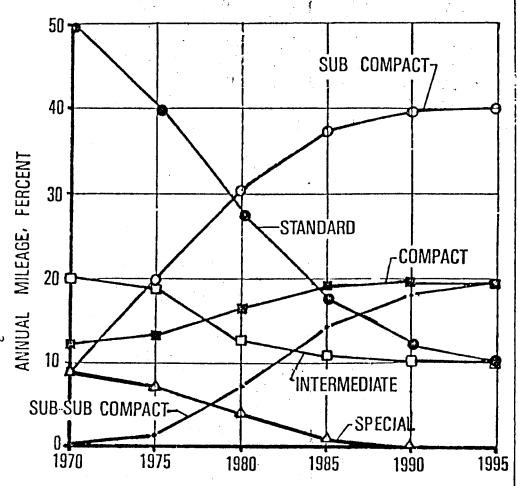
SUBDIVISION OF THE INJURY POPULATION INVOLVES DIFFERENT ACCIDENT FILES, ACCORDING
TO THEIR SIZE AND DETAIL. BIASES IN THE
MDAI FILE ARE CORRECTED SO THAT THE APPROPRIATE DISTRIBUTION OF SEVERE AND MILD
INJURIES IS PRESENT IN EACH VELOCITY RANGE
AND CLOCK POSITION.



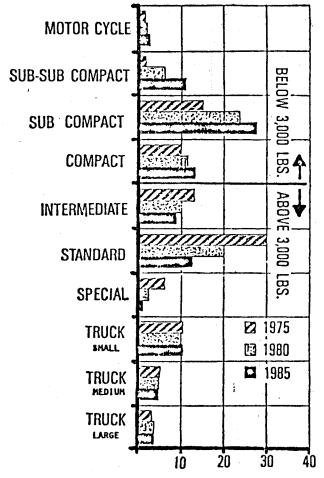
THE CALCULATION OF AVERAGE INJURY COST IS BASED ON EXAMINING EACH VELOCITY RANGE-CLOCK POSITION CELL, AND SUBDIVIDING IT ACCORDING TO INJURY SEVERITY, AS MEASURED BY THE AMA INJURY LEVEL. COSTS ARE ASSIGNED TO EACH INJURY LEVEL, SO THE AVERAGE COST DEPENDS ON THE DISTRIBUTION OF INJURY LEVELS IN EACH CELL.

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AUTO USAGE BY CLASS



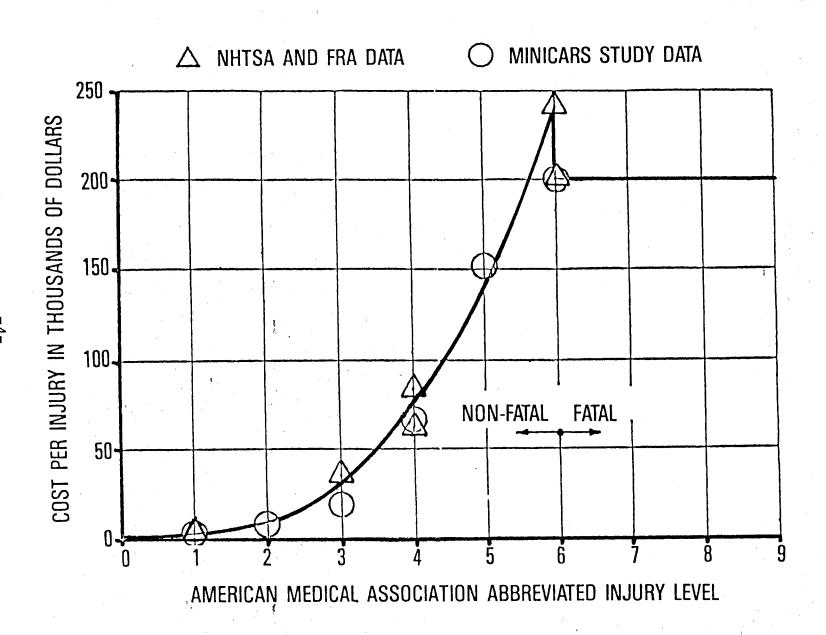
IN EACH VEHICLE CLASS, THE NUMBER OF INJURIES DEPENDS STRONGLY ON THE NUMBER OF VEHICLES. THIS IS CALCULATED FROM YEARLY SALES PROJECTIONS AND SCRAPPAGE RATES.



PERCENT OF TOTAL VEHICLE MILES

ACCIDENT EXPOSURE IS PROPORTIONAL TO VEHICLE USAGE, IN VEHICLE-MILES PER YEAR. USAGE TRENDS DIFFER SLIGHTLY FROM CAR POPULATION TRENDS BECAUSE NEW CARS ARE DRIVEN MORE THAN OLD ONES. IN 1985, SUBCOMPACTS WILL COMPRISE 36 PERCENT OF THE POPULATION, BUT WILL PRODUCE 38 PERCENT OF THE INJURIES. COMPARED TO HEAVIER CARS, THESE INJURIES WILL TEND TO BE MORE SEVERE, AND THE COSTS WILL BE HIGHER.

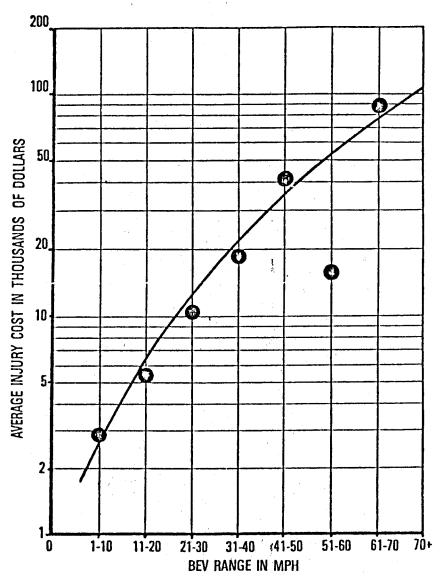
SOCIETAL COST VERSUS AMA INJURY SCALE



COSTS ARE CALCULATED FOR EACH INJURY LEVEL ON THE AMA ABBREVIATED INJURY SCALE, IN WHICH 1 THROUGH 6 ARE INJURIES OF INCREASING

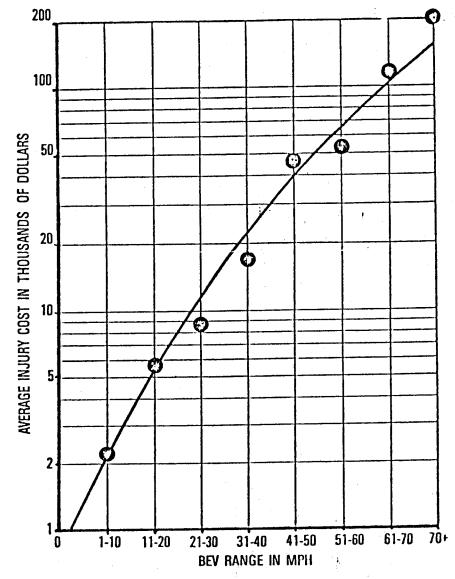
AVERAGE INJURY COST IN A GIVEN STATISTICAL CELL DEPENDS ON THE DISTRIBUTION OF THESE INJURY LEVELS IN THE CELL.

VEHICLE TO VEHICLE FULL FRONTAL IMPACTS



AVERAGE INJURY COST IS A FUNCTION OF VELOCITY AND ACCIDENT MODE (CODED BY CLOCK POSITION, FOR VEHICLE-TO-VEHICLE AND FIXED-OBJECT CRASHES). A MONOTONIC RELATIONSHIP WITH VELOCITY IS EXPECTED, THOUGH SMALL SAMPLE SIZES AT THE HIGHER VELOCITIES CAUSE

FIXED OBJECT FRONTAL IMPACTS



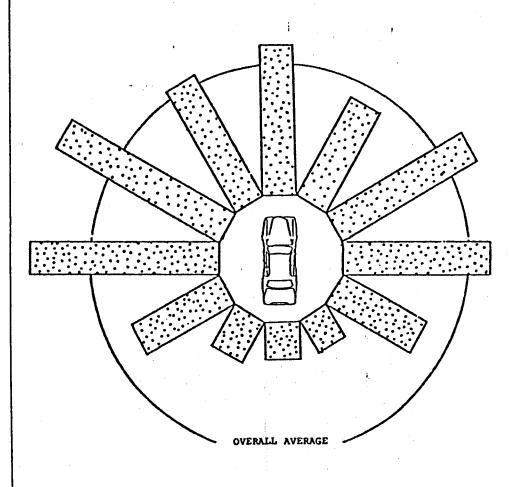
SOME SCATTER. THE SAME COST CURVES ARE USED FOR ALL CLASSES, BUT SMALL CARS TEND TO GET INTO HIGHER-VELOCITY ACCIDENTS, DUE TO THEIR MOMENTUM DISADVANTAGE.

SMALL CAR COSTS THUS TEND TO BE HIGHER.

-1975 270,000 35,000 45,000 50,000 TOTAL: 2,000,000

TOTAL SOCIETAL COSTS DEPEND ON BOTH THE FREQUENCY (NUMBER OF INJURIES) AND THE SEVERITY (AVERAGE INJURY COST). EACH CLOCK POSITION DENOTES AN AREA OF DAMAGE WHICH DESCRIBES THE ACCIDENT MODE.

RELATIVE SEVERITY BY CLOCK POSITION

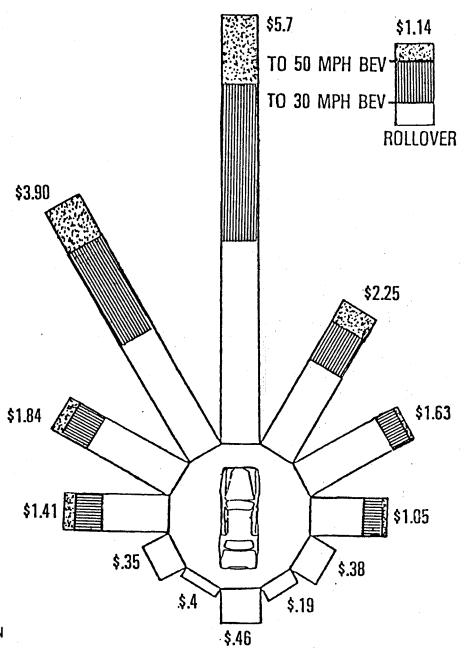


ROLLOVER: 1.52 TIMES AVERAGE

NOTE THE DIFFERENCES BETWEEN FREQUENCY AND SEVERITY FOR THE VARIOUS MODES. THE PRODUCT OF THE TWO IS THE SOCIETAL COST. THESE CLOCK POSITION CHARTS ARE SUMMED OVER ALL VEHICLE CLASSES AND ALL VELOCITY RANGES.

SOCIETAL COST BY CLOCK POSITION - 1975

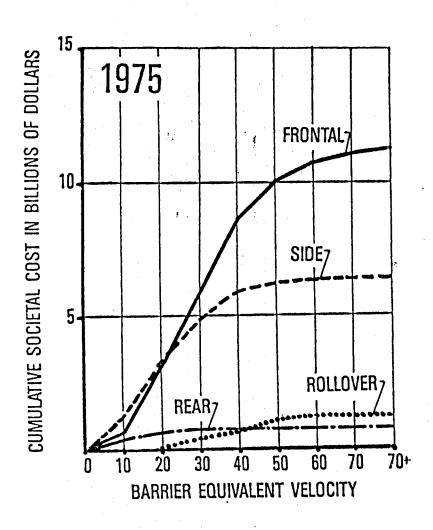
COST IN BILLIONS OF DOLLARS



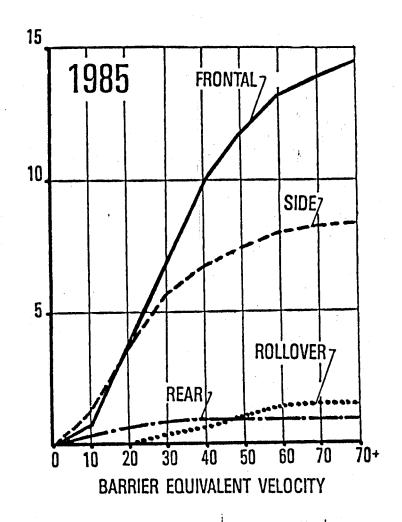
TOTAL SOCIETAL COST, FOR ALL VEHICLE CLASSES, IS SHOWN AS A FUNCTION OF CLOCK POSITION AND VELOCITY. THIS COST IS DUE TO OCCUPANT INJURIES ONLY; YET THE TOTAL IS \$20.44 BILLION ANNUALLY.

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CUMULATIVE SOCIETAL COST BY VELOCITY FOR EACH ACCIDENT MODE

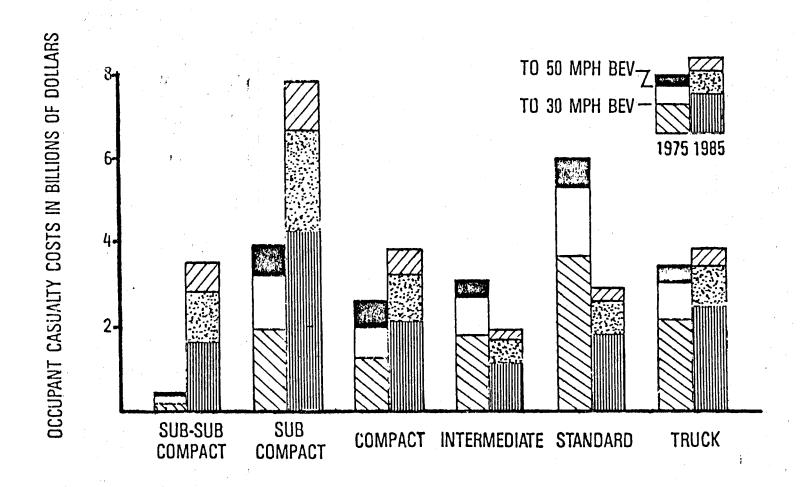


VELOCITY DISTRIBUTIONS AID IN ESTABLISHING VELOCITY PERFORMANCE GOALS. IF COSTS ARE TO BE REDUCED SUBSTANTIALLY, 50 MPH FRONTAL



PERFORMANCE AND 30 MPH SIDE PERFORMANCE ARE WARRANTED, ESPECIALLY IN 1985. BETWEEN NOW AND THEN, THE COST OF OCCUPANT INJURIES WILL INCREASE BY 21 PERCENT.

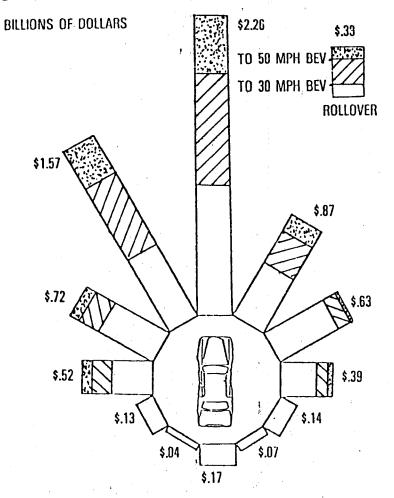
SOCIETAL COST OF ACCIDENT INJURIES BY CAR CLASS, 1975-1985



THE BRUNT OF THIS INCREASE TO \$24.74 BILLION ANNUALLY WILL BE CARRIED BY SMALL CARS. THEIR SHARE WILL GROW FROM 35 TO 61 PERCENT. WITH SUBCOMPACTS ALONE RISING FROM 19 TO 26 PERCENT. SINCE THE RSV IS DESIGNED FOR THE

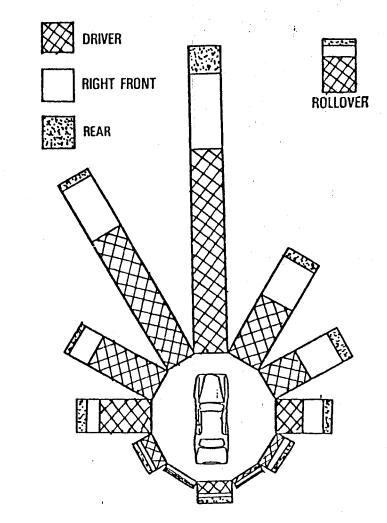
THE GREATEST PUBLIC GOOD, IT IS AIMED AT THE SUBCOMPACT CLASS, AS A MINIMUM. NOTE ALSO THE LARGER PORTION OF COSTS ABOVE 50 MPH FOR SMALL CARS, WHICH JUSTIFIES HIGHER SPEED PERFORMANCE FOR THOSE VEHICLES.

SOCIETAL COST BY CLOCK POSITION – 1985 SUBCOMPACT CLASS ONLY



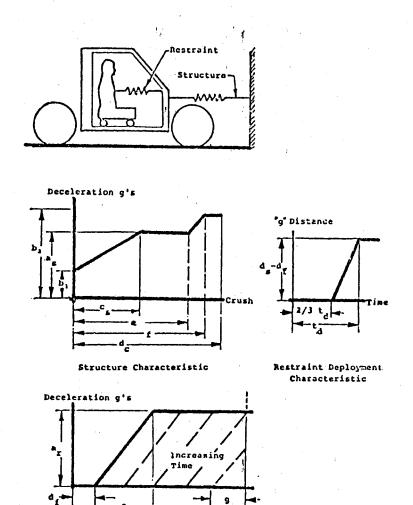
THESE ARE THE COSTS THAT ARE AMENABLE TO REDUCTION BY IMPROVEMENTS IN 1985 SUB-COMPACTS. 30 MPH PERFORMANCE WILL BE ADEQUATE IN THE SIDE, BUT CERTAINLY NOT

SOCIETAL COST BY SEAT POSITION



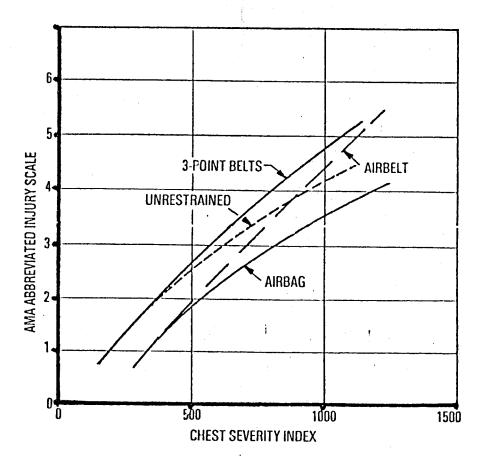
NOTE THE PREPONDERANCE OF COSTS FOR THE DRIVER COMPARED TO OTHER SEATING POSITIONS (DUE TO OCCUPANCY, PRIMARILY).

DIFFERENT RESTRAINT PERFORMANCE AND COST ARE THUS JUSTIFIED FOR VARIOUS POSITIONS.



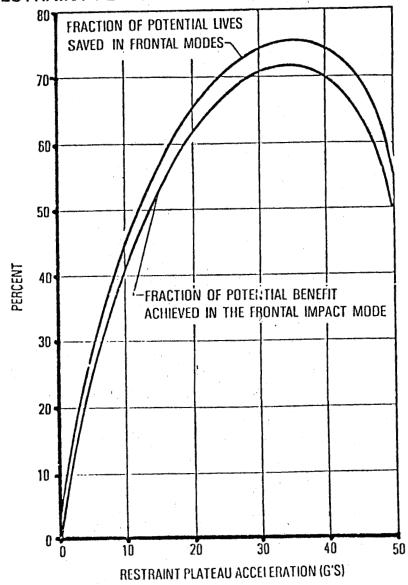
BENEFITS OF STRUCTURE AND RESTRAINT IMPROVEMENTS ARE CALCULATED BY RUNNING A SIMPLE COMPUTER SIMULATION IN 1 MPH INCREMENTS FROM 1 THROUGH 80 MPH, AND CALCULATING THE RESULTING CHEST SEVERITY INDEX (CSI) IN EACH CRASH. OBLIQUE AND CAR-TO-CAR IMPACTS ARE SIMULATED BY ADJUSTING THE STRUCTURAL FORCE-DEFLECTION CURVE APPROPRIATELY. RESTRAINT FORCE IS A FUNCTION OF BOTH TIME AND OCCUPANT STROKE.

AIS VS CSI



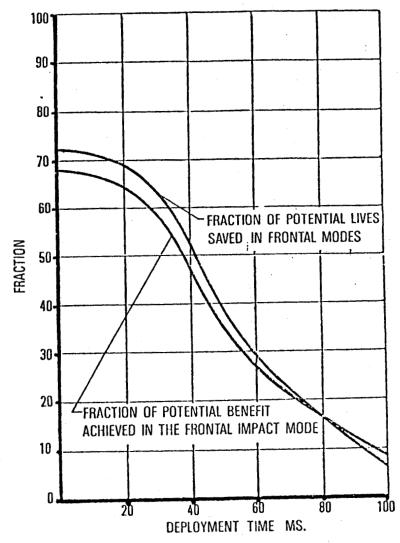
THESE CURVES ALLOW THE CONVERSION FROM TEST PARAMETERS (CSI) TO REAL-WORLD PARAMETERS (AMA INJURY LEVEL), AND THENCE TO SOCIETAL COST. DIFFERENCES IN THE CURVES ARE DUE TO LOAD DISTRIBUTION; AN AIRBELT DOES NOT DISTRIBUTE LOADS AS WELL AS AN AIRBAG, BUT TENDS TO PRODUCE LOWER CSI'S BECAUSE OF SUPERIOR DEPLOYMENT TIME.

RESTRAINT PERFORMANCE IN FRONTAL MODE



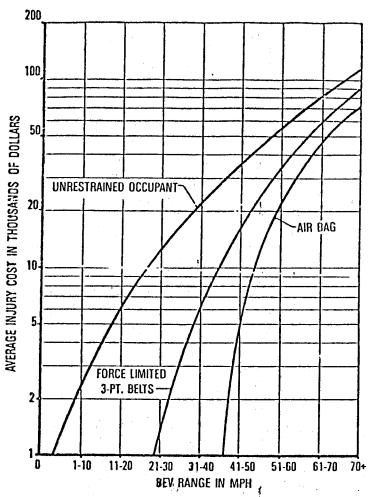
THE METHODOLOGY PERMITS PARAMETRIC STUDIES TO BE MADE. WE FIND, FOR EXAMPLE, THAT A 35G RESTRAINT (FOR A 50TH PERCENTILE MALE) IS UFARLY OPTIMAL OVER THE FULL ANTHROPO-

RESTRAINT PERFORMANCE VS. DEPLOYMENT TIME



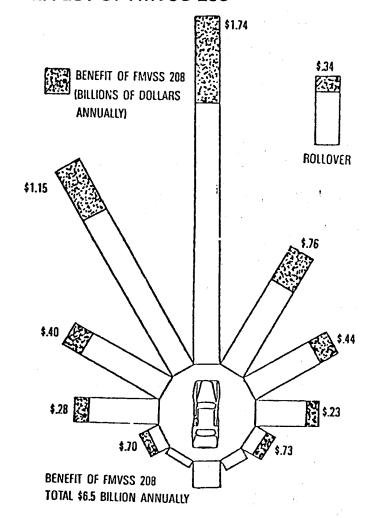
FURTHERMORE, RAPID DEPLOYMENT IS CRUCIAL TO THE REDUCTION OF BOTH FATALITIES AND SOCIETAL COST IN THE FRONTAL MODES.

AVERAGE COST PER INJURY 3-PT VS. AIRBAG



THE METHODOLOGY ENABLES A CALCULATION (NOT AN ESTIMATE) OF CRASHWORTHINESS BENEFITS IN EVERY VELOCITY RANGE, BY COMPARING AVERAGE INJURY COSTS, "BEFORE" AND "AFTER." TOTAL BENEFIT IS THE PRODUCT OF AVERAGE BENEFIT AND THE NUMBER OF INJURIES IN THE PARTICULAR SEATING POSITION, REDUCED ACCORDING TO RESTRAINT SYSTEM USAGE.

EFFECT OF FMVSS 208



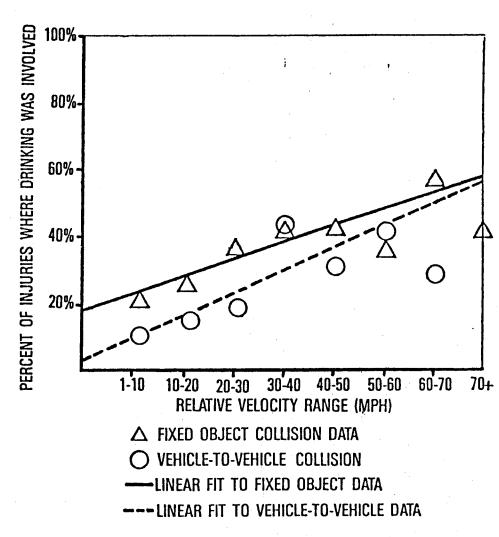
THE ABILITY TO CALCULATE CRASHWORTHINESS BENEFITS PERMITS THE INCLUSION OF THE EFFECTS OF FMVSS 2U3. WHAT REMAINS IN 1985 IS THE COST AMENABLE TO REDUCTION BY THE RSV, I.E., THE POTENTIAL RSV BENEFITS. THIS ASSUMES THE REPLACEMENT OF ALL 1985 SUBCOMPACTS BY RSV'S, AND IGNORES THE PENETRATION OF THE RSV INTO THE SUB-SUB-COMPACT AND COMPACT MARKETS.

PRE-IMPACT BRAKING

PERCENT OF THE TIME DRIVERS WERE BRAKING 80% 60% 40% 20%. 1-10 20-30 30-40 50-60 60-70 RELATIVE VELOCITY RANGE (MPH) △ FIXED OBJECT COLLISION DATA O VEHICLE-TO-VEHICLE COLLISION -Linear fit to fixed object data ---Linear fit to vehicle-to-vehicle data

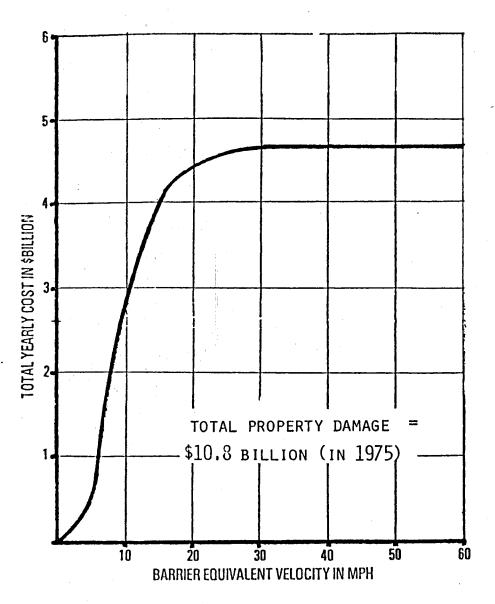
BRAKING AND DRIVER IMPAIRMENT ARE TWO OTHER QUANTIFIABLE FACTORS IN THE PRODUCTION (AND THE REDUCTION) OF SOCIETAL COSTS. THE BRAKING FRACTIONS CAN BE BOOSTED TOWARD 10U PERCENT BY SEMI-AUTOMATIC BRAKE APPLICATION

DRIVER IMPAIRMENT



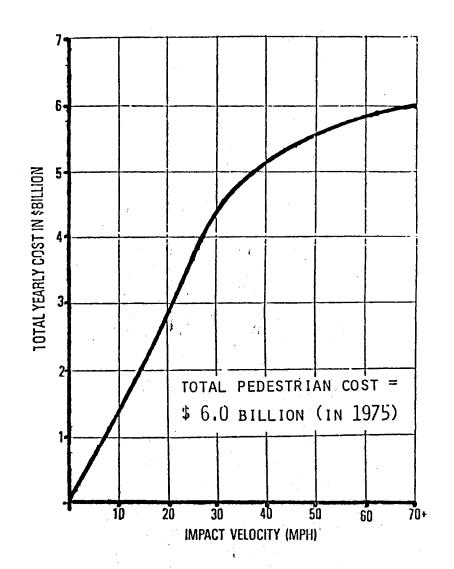
(WITH THE AID OF RADAR), AND IMPACT VELOCITIES CAN BE FURTHER REDUCED BY BETTER BRAKING PERFORMANCE. DRIVER IMPAIRMENT IS OVER-REPRESENTED AT THE HIGHER VELOCITIES, WHICH CREATES POTENTIAL BENEFIT FOR A DRIVER IMPAIRMENT DETECTOR.

FRONTAL PROPERTY DAMAGE COSTS



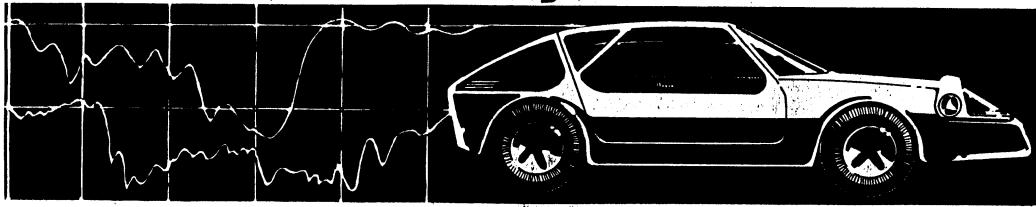
IMPROVED BRAKING, IN CONJUNCTION WITH A LOW-DAMAGE BODY GLOVE AND IMPROVED BUMPERS, RESULTS IN REDUCED DAMAGEABILITY. IMPROVED PEDESTRIAN PROTECTION WILL REDUCE THE COSTS OF PEDESTRIAN AND CYCLIST INJURIES, THOUGH

PEDESTRIAN CASUALTY COSTS



NOT IN A WAY THAT IS PRESENTLY QUANTIFI-ABLE. POTENTIAL BENEFITS FOR BOTH PROPERTY DAMAGE AND PEDESTRIAN PROTECTION SYSTEMS CAN BE INFERRED FROM THESE CUMULATIVE COST DISTRIBUTIONS.

MINICARS, INC.



RSV

PHASE I

THE CURRENT ACCIDENT SCENE

WE IN THE TRAFFIC SAFETY BUSINESS LIKE TO TALK ABOUT HOW BAD THE CURRENT ACCIDENT SCENE IS -- AFTER ALL, AS MANY AMERICANS DIE IN TRAFFIC EACH YEAR AS DIED IN VIETNAM THROUGHOUT OUR INVOLVEMENT THERE, ETC. THE FACT IS THAT LESS THAN ONE PERCENT OF OUR POPULATION IS SIGNIFICANTLY INJURED ANNUALLY, AND TWO HUNDREDTHS OF ONE PERCENT ARE KILLED. SO WE HAVE TO FOCUS OUR ATTENTION VERY CAREFULLY IF WE ARE TO REDUCE ACCIDENT COSTS IN AN EFFICIENT WAY.

THIS IS NOT TO SAY THAT THERE IS LITTLE BENEFIT TO BE GAINED BY OUR EFFORTS. ON THE CONTRARY, CURRENT LOSSES TO SOCIETY ARE ESTIMATED TO BE ABOUT \$40 BILLION EACH YEAR, AND THIS NUMBER WILL SOAR UNLESS WE DO THE RIGHT THINGS -- LIKE UNDERTAKE THE RSV PROGRAM.

THE FIRST STEP IS TO FIND OUT HOW BAD THE PROBLEM IS -- WHERE THE COSTS ARE COMING FROM, AND HOW THEY MAY BE REDUCED. THE KEY TO THIS IS AN ORDERLY METHODOLOGY THAT ANATOMIZES THE PRESENT SITUATION AND DESCRIBES IT QUANTITATIVELY. FOR THAT PURPOSE WE DIVIDE UP THE PRESENT COST OF ACCIDENTS INTO MODE/VELOCITY

CELLS, SO COSTS CAN BE ANALYZED ACCORDING TO HOW THE CAR CRASHES AND HOW FAST IT CRASHES.

THE HOW OF CRASHES DEPENDS PRIMARILY ON WHERE THE VEHICLE IS STRUCK, AND WHAT IT HITS. SO WE DISTINGUISH BETWEEN FIXED-OBJECT, VEHICLE-TO-VEHICLE, AND ROLLOVER ACCIDENTS, AND WE SUBDIVIDE THE FIXED-OBJECT AND VEHICLE-TO-VEHICLE ACCIDENTS ACCORDING TO WHERE THE VEHICLE SUFFERS THE MOST DAMAGE (FRONT, LEFT FRONT, SIDE, ETC.). IN THE ACCIDENT FILES, THIS IS DESCRIBED BY A CLOCK POSITION, WHERE 12 O'CLOCK IS STRAIGHT AHEAD, 3 O'CLOCK IS ON THE RIGHT SIDE, AND SO ON.

THE HOW FAST IS RATHER MORE COMPLICATED. ESSENTIALLY, WE COMPUTE THE VELOCITY CHANGE SEEN BY THE CAR DURING THE ACCIDENT, AND CALCULATE THE COMPONENT OF THAT VELOCITY CHANGE THAT IS IN THE DIRECTION OF THE DAMAGE AREA. IN A CAR-TO-CAR COLLISION, THIS REQUIRES SIMULTANEOUS ACCESS TO SIX QUANTITIES IN THE ACCIDENT FILES: BOTH CAR MASSES, BOTH VELOCITIES, THE CLOCK POSITION OF DAMAGE AREA, AND THE CLOCK POSITION OF IMPACT FORCE. TO THE END PRODUCT WE HAVE GIVEN THE NAME BARRIER EQUIVALENT VELOCITY, OR BEV.

BECAUSE THE BEV DEPENDS ON THE MASS OF THE CAR (I.E., LITTLE CARS TEND TO EXPERIENCE HIGHER BEV'S THAN BIG CARS), WE HAVE ALSO SUBDIVIDED THE ACCIDENT DATA BY VEHICLE CLASS. THIS HELPS US DETERMINE WHICH CLASSES ARE CONTRIBUTING THE HIGHEST COSTS, AND WHAT THE PERFORMANCE REQUIREMENTS OUGHT TO BE FOR ANY IMPROVEMENTS TO THOSE CARS. SPECIFICALLY, WE CAN FIND OUT WHAT KIND OF CAR THE RSV SHOULD BE, AND HOW SAFE IT SHOULD BE.

IN TERMS OF ACCIDENT MODE, WE FIND THAT THE LARGEST PART OF CURRENT SOCIETAL COSTS IS COMING FROM FRONTAL CRASHES -- AND THAT FRONTAL OFFSET AND FRONTAL OBLIQUE CRASHES TAKEN TOGETHER ARE GENERATING EVEN MORE COST THAN SQUARE-ON FRONTAL CRASHES. THESE HIGH COSTS ARE THE RESULT NOT ONLY OF THE HIGHER BEV OF THESE CRASHES (A PROBLEM THAT WE WILL RETURN TO), BUT OF THEIR GREAT FREQUENCY. SIDE IMPACTS, WHICH TYPICALLY INCLUDE A CAR BEING STRUCK IN THE DOOR BY THE FRONT OF ANOTHER CAR, ARE ALSO GENERATING SIGNIFICANT COSTS.

THE FACT THAT THE BULK OF THE SOCIETAL COST IS COMING FROM FRONTAL CRASHES

SHOWS THAT CRASH PROTECTION MUST BE VERY GREAT IN THE FRONT OF THE CAR. AND THE FACT THAT FRONTAL CRASHES OTHER THAN SQUARE-ON LINED-UP FRONT-TO-FRONT CRASHES (OR SQUARE-ON CRASHES INTO BARRIERS) ARE GENERATING SO MUCH COST SHOWS THAT THIS CRASH PROTECTION MUST NOT BE SENSITIVE TO THE DIRECTION IN WHICH THE CRASH FORCE IS APPLIED. IN OTHER WORDS, SINCE VERY HIGH COST IS COMING FROM CRASHES DISTRIBUTED ALL OVER THE FRONT OF THE CAR, THE SAFETY PERFORMANCE FOR THE FRONTAL MODES MUST NOT ONLY BE HIGH, BUT EQUALLY HIGH FOR ALL DIRECTIONS OF CRASH FORCE. SO WE CAN LAY DOWN THE FIRST BASIC PRINCIPLE OF SAFETY PERFORMANCE: FRONTAL CRASH PER-FORMANCE MUST BE ALL-DIRECTIONAL.

THE SECOND MAJOR PRINCIPLE EMERGES FROM CONSIDERING THE BEV'S AT WHICH ACCIDENT COSTS ARE INCURRED. OBVIOUSLY, HIGHER-SPEED CRASHES TEND TO BE MORE EXPENSIVE, THE LOWER-SPEED ACCIDENTS ARE VERY FREQUENT, BUT THE RELATIVELY RARE HIGHER-SPEED COLLISIONS ARE SO COSTLY THAT A SIGNIFICANT PORTION OF THE COST EXISTS AT SPEEDS CLEAR UP TO 50 MPH IN THE FRONT. SO WE HAVE THE SECOND PRINCIPLE: FRONTAL PERFORMANCE MUST BE GOOD TO HIGH SPEEDS.

THE FUTURE ACCIDENT SCENE

THIS SECOND PRINCIPLE IS EVEN MORE VALID FOR LITTLE CARS THAN FOR BIG ONES, BECAUSE OF THE TENDENCY TO SEE HIGHER BEV'S. HERE WE FIND THE REASONS WHY ACCIDENT COSTS ARE EXPECTED TO SOAR UNLESS SOMETHING IS DONE: WE ARE GOING TO HAVE A LOT MORE SMALL CARS ON THE ROAD. WHILE THIS MAKES SURVIVAL EASIER FOR THE PEOPLE IN BIG CARS, THEIR SAVINGS WILL BE FAR OUTWEIGHED BY THE ADDED COSTS IN LITTLE CARS.

OTHER FACTORS ALSO OPERATE AGAINST THE SMALLER CAR. AS PRESENTLY DESIGNED, IT OFFERS LESS FRONTAL CRUSH LENGTH THAN LARGER CARS, AND LESS INTERIOR DISTANCE OVER WHICH A RESTRAINT CAN WORK TO SAFELY DECELERATE AN OCCUPANT.

BY THE MID-1980'S, THE SMALLER CARS WILL MAKE UP MORE THAN HALF OF THE VEHICLE POPULATION, BUT WILL GENERATE MORE THAN 60 PERCENT OF THE SOCIETAL COSTS. SO WE ARE LED TO A THIRD MAJOR PRINCIPLE: THE RSV MUST BE A SMALL CAR.

THIS CONCLUSION IS REINFORCED BY OTHER CONSIDERATIONS THAT HAVE NOTHING TO DO WITH SAFETY. AFTER ALL, THE PRIMARY SOURCE OF COST IN A CAR IS WEIGHT. BOTH

THE MANUFACTURING COST AND THE OPERATING COST (FUEL AND MAINTENANCE) ARE DIRECTLY RELATED TO WEIGHT; WITH THE COST OF BOTH MATERIALS AND FUEL GOING UP, WE HAVE NO CHOICE BUT TO MAKE THE CAR AS ECONOMICAL AS POSSIBLE. SO WE HAVE A COROLLARY: NOT ONLY MUST THE RSV BE A SMALL CAR -- IT MUST BE AS LIGHT AND AS EFFICIENT AS WE CAN MAKE IT. FURTHERMORE, THE CAR SHOULD BE MISERLY WITH ENERGY AND EMISSIONS.

ASIDE FROM IMPROVING THE OCCUPANT SUR-VIVABILITY, OTHER THINGS CAN BE DONE TO THE CAR TO REDUCE THE SOCIETAL COST OF ACCIDENTS. ONE OF THESE IS TO IMPROVE THE BRAKING, BOTH WITH RESPECT TO BRAKING DECELERATION AND FREQUENCY OF APPLICATION. ANOTHER IS TO REDUCE THE NUMBER OF HIGH-SPEED ACCIDENTS THAT INVOLVE IMPAIRED DRIVERS (MOST IMPAIRMENT BEING DUE TO DRINKING).

BUT HOW MANY OF THESE FEATURES SHOULD WE BUILD INTO THE CAR? AND HOW GOOD SHOULD THE PERFORMANCE BE? THE ONLY WAY TO FIND OUT IS TO PUT TOGETHER A LOT OF DIFFERENT COMBINATIONS OF STRUCTURAL DESIGNS, RESTRAINTS, BRAKING OPTIONS, ETC., AND SEE HOW MUCH THEY COST. WE THEN TRY DIFFERENT COMBINATIONS IN THE TRAFFIC MIX AND SEE HOW MUCH GOOD THEY DO. OF COURSE,

THIS MIND-BOGGLING EXPERIMENT CAN'T BE DONE WITH ACTUAL CARS, BUT WE CAN DO IT ANALYTICALLY, AS A RESULT OF OUR PHASE I RSV EFFORTS. THE CONCEPT OF HAVING VARIOUS SAFETY SYSTEMS COMPETE FOR THE AVAILABLE BENEFIT IS A CENTRAL PART OF OUR BENEFIT/COST METHODOLOGY.

DESIGNING THE CAR

THE BENEFIT/COST TRADE-OFF INDICATES THAT THE FOLLOWING SYSTEMS SHOULD BE INCLUDED IN THE RSV: RADAR-ACTIVATED 1.2G BRAKES, ADVANCED AIRBAGS FOR BOTH FRONT SEAT OCCUPANTS, LAP BELTS IN THE REAR, AND A 50-PERCENT-EFFECTIVE IMPAIRED DRIVER DETECTOR (WHICH WOULD ONLY HAVE THE EFFECT OF LIMITING THE TOP SPEED OF THE VEHICLE). IN THE REAR SEATS, HOWEVER, INFLATABLE BELTS ARE SUBSTITUTED FOR THE LAP BELTS, AS A RESEARCH GOAL.

THESE SYSTEMS ARE CHOSEN ON THE BASIS OF THEIR COST AND THEIR PERFORMANCE, WHICH ARE, IN TURN, BASED ON THE FOLLOWING DESIGN CONSIDERATIONS:

THOUGH OTHER STRUCTURAL TECHNIQUES MIGHT PROVIDE THE KIND OF SAFETY PER-FORMANCE REQUIRED, THE ONLY ONE THAT CAN PROVIDE THE ALL-DIRECTIONAL PERFOR-MANCE AT LOW WEIGHT IS A BULK STRUCTURE -- FOAM-FILLED SHEET METAL. NO MATTER HOW EFFECTIVE SUCH TECHNIQUES AS HYDRAU-LICS MIGHT BE, THEIR WEIGHT PENALTY, ESPECIALLY THE HIGHER WEIGHT ASSOCIATED WITH MAKING THEM ALL-DIRECTIONAL, RULES THEM OUT.

- MAXIMUM PERFORMANCE AT MINIMUM WEIGHT COMES FROM KEEPING THE HARD MASSES OUT OF THE FRONT OF THE CAR -- THAT IS, BY PUTTING THE ENGINE IN THE REAR.
- TO IMPROVE SIDE IMPACT PROTECTION WITH MINIMAL WEIGHT, IT IS NECESSARY THAT THE DOOR STRUCTURE BE RELIEVED OF AS MUCH OF THE PROTECTION BURDEN AS POSSIBLE. THIS IN TURN REQUIRES THAT THE SILL BE AS STIFF AS POSSIBLE, AND THAT IT BE AS HIGH AND AS WIDE AS WE CAN MAKE IT, WITHOUT UNDULY COMPROMISING ENTRANCE AND EGRESS.
- THE HIGH BEV'S FOR SMALLER CARS DEMAND THE USE OF A RESTRAINT THAT HAS HIGH EFFECTIVENESS AT THE HIGHER VELOCITIES. THIS REQUIRES THAT THEY BE QUICK-ACTING AND FORCE-LIMITED, WITH PROPER CONTROL OF OCCUPANT KINEMATICS DURING CRASHES. INFLATABLE RESTRAINTS ALREADY DEVELOPED BY MINICARS MEET ALL THESE CRITERIA.

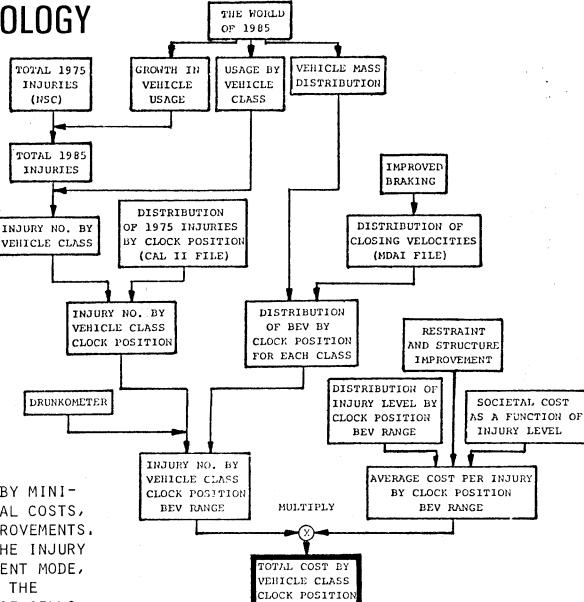
- RAISING THE DECELERATION LEVEL OF BRAKING CARRIES WITH IT THE DANGER OF INCREASING REAR-END COLLISIONS, SO WE
 NEED A DUAL-MODE SYSTEM: A "NORMAL"
 MODE ASSOCIATED WITH FOUR-WHEEL DISC
 BRAKES AND ANTI-SKID FEATURES, AND AN
 "EMERGENCY" MODE USED ONLY WHEN A COLLISION IS UNAVOIDABLE. A RADAR/MICROPROCESSOR SYSTEM CAN BE APPLIED, THOUGH
 THE "NORMAL" MODE WOULD GENERALLY BE
 DRIVER-ACTIVATED.
- PROPERTY DAMAGE COSTS CAN BE SUBSTANTIALLY REDUCED BY A 10-MPH BUMPER IN THE FRONT AND A 5-MPH BUMPER IN THE REAR. AN EXTERIOR BODY GLOVE FURTHER REDUCES THESE COSTS, IN ADDITION TO REDUCING THE NEED FOR HIGH-QUALITY SHEET METAL FINISHES, AND INCREASING THE PROTECTION OFFERED TO PEDESTRIANS. SEMI-AUTOMATIC BRAKE APPLICATION WILL REDUCE THESE COSTS STILL FURTHER.
- STRUCK PEDESTRIANS WHO LAND ON THE HOOD CAN BE SAVED IF THEY ARE RETAINED THERE, RATHER THAN SLIDING OFF AND STRIKING THE ROAD. THUS A LIGHT, SIMPLE, RELIABLE PEDESTRIAN RETAINER SHOULD BE PROVIDED.

 ALL OTHER FUNCTIONAL SYSTEMS (I.E., THOSE NOT SPECIFICALLY SAFETY-RELATED) SHOULD SIMPLY REPRESENT THE PRESENT AUTOMOTIVE STATE OF THE ART.

THESE DESIGN CONSIDERATIONS RESULTED IN A CAR HAVING A CURB WEIGHT OF 1.918 POUNDS AND A HIGHWAY FUEL ECONOMY OF 37 MILES PER GALLON. YET IT WILL HAVE ADVANCED SAFETY PERFORMANCE -- 50 MPH PERFORMANCE IN FRONTAL MODES, AND 30 MPH PERFORMANCE IN SIDE IMPACT MODES.

THE REMAINDER OF THE PAPER WILL GIVE FUR-THER DETAIL ON ALL ASPECTS OF OUR PHASE I EFFORTS. FIRST, WE WILL PRESENT, IN NINE PAGES, AN OVERVIEW WHICH SUMMARIZES THE CALCULATION OF SOCIETAL COSTS, THE BENEFIT/ COST TRADE-OFFS, THE ECONOMY, ENERGY, AND ENVIRONMENT CONSIDERATIONS, AND THE PRE-LIMINARY DESIGN. IN THE SUCCEEDING THIRTY-FIVE PAGES, WE PRESENT MORE DETAIL ON SOCIETAL COSTS, FUTURE AUTOMOTIVE PROJEC-TIONS, SOCIETAL BENEFITS, AND THE BENEFIT COST TRADE-OFF. WE THEN SHOW HOW THIS METHODOLOGY, COMBINED WITH EXPERIENCE ON OTHER PROGRAMS, RESULTS IN OUR PRELIMINARY DESIGN, WHICH IS TREATED IN FURTHER DETAIL. FOR A THOROUGH DISCUSSION OF ALL THESE TOPICS, WE REFER YOU TO OUR PHASE I FINAL REPORT, IN THREE VOLUMES.

SOCIETAL COST METHODOLOGY



BEV RANGE

(+)

BY CLOCK

POSITION

COMBINE TO OBTAIN TOTAL

BY CLASS

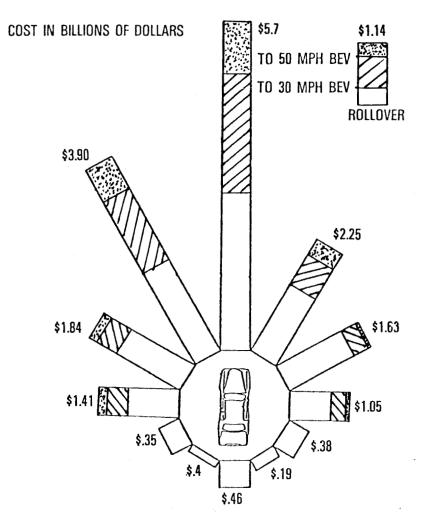
BY BEV

RANGE

SUM AS REQUIRED

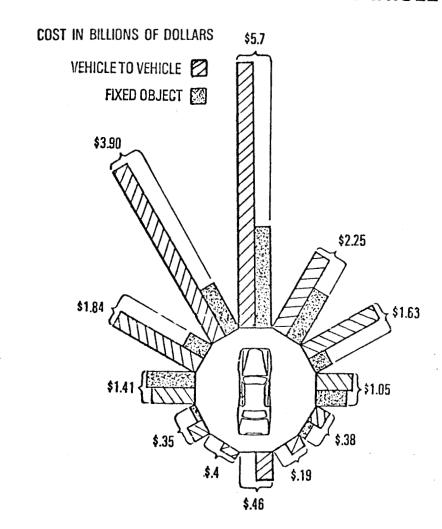
THIS IS THE METHODOLOGY DEVELOPED BY MINICARS FOR THE CALCULATION OF SOCIETAL COSTS, AND THEIR REDUCTION BY VEHICLE IMPROVEMENTS. IT CONTAINS (A) A SUBDIVISION OF THE INJURY POPULATION BY VEHICLE CLASS, ACCIDENT MODE, AND VELOCITY; (B) A CALCULATION OF THE AVERAGE INJURY COST IN EACH OF THESE CELLS; (C) THE EFFECT OF VEHICLE IMPROVEMENTS ON BOTH THE FREQUENCY AND SEVERITY OF INJURIES; AND (D) A SUMMATION OF COSTS AND BENEFITS BY VEHICLE CLASS, ACCIDENT MODE, AND VELOCITY. A SEPARATE CALCULATION TREATS THE REDUCTION OF PROPERTY DAMAGE COSTS.

SOCIETAL COST BY CLOCK POSITION - 1975 |



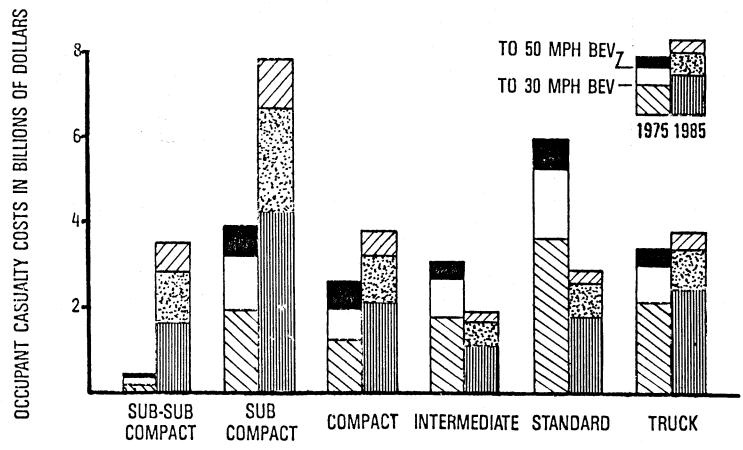
SOCIETAL COSTS OF INJURIES FOR PRESENT-DAY ACCIDENTS ARE SHOWN HERE. CUMULATIVE COSTS TO 30 AND 50 MPH ARE SHOWN, AS WELL AS THE DISTRIBUTION OF COSTS BY ACCIDENT MODE -- WHICH IS DESCRIBED BY THE CLOCK POSITION OF PRINCIPLE DAMAGE AREA. ROLLOVER ACCIDENTS ARE CODED AS 13 O'CLOCK.

FIXED OBJECT VS. VEHICLE TO VEHICLE



THE SOCIETAL COSTS OF INJURIES MAY BE FURTHER RESOLVED INTO A NUMBER OF FACTORS IMPORTANT TO SPECIFIC VEHICLE DESIGN SUCH AS THE FIXED-OBJECT AND VEHICLE-TO-VEHICLE COMPONENTS AS SHOWN HERE.

SOCIETAL COST OF ACCIDENT INJURIES BY CAR CLASS, 1975-1985



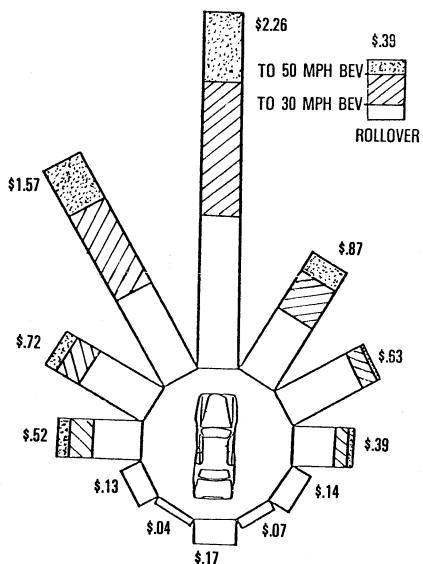
HERE IS A PRESENTATION OF THE SOCIETAL COSTS, BY VEHICLE CLASS, WHICH HELPS TO DIRECT ATTENTION TOWARD THE MOST URGENTLY-NEEDED VEHICLE IMPROVEMENTS. PRESENT-DAY SOCIETAL COSTS TOTAL \$20 BILLION ANNUALLY. BY 1985, WE EXPECT THOSE COSTS TO INCREASE BY 22

PERCENT. ALSO THE COST BURDEN WILL HAVE SHIFTED DRAMATICALLY TO THE SMALL CARS. IF THE RSV IS TO HAVE MAXIMUM SAFETY IMPACT, IT MUST BE TARGETED AT THE MOST COSTLY CLASS -- SUBCOMPACT CARS. SAFETY THUS DICTATES A LIGHT CAR -- A CONCLUSION THAT IS REINFORCED BY OTHER FACTORS.

SOCIETAL COST BY CLOCK POSITION – 1985 SUBCOMPACT CLASS ONLY

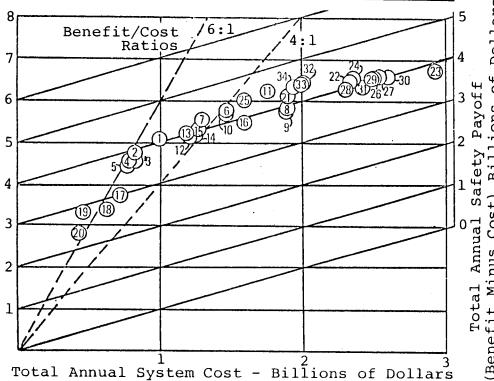
BILLIONS OF DOLLARS

FOCUSING ON THE 1985 SUBCOMPACTS, WE FIND THE SOCIETAL COSTS OF INJURIES AND FATAL-ITIES TO BE DISTRIBUTED BY MODE AND VELOC-ITY AS SHOWN. NOTE (A) THE PREPONDERANCE OF COSTS IN THE FRONTAL AND FRONTAL OBLIQUE MODES, WITH LESS IN THE SIDE AND VERY LITTLE IN THE REAR; AND (B) THE SIGNIFICANT COSTS ABOVE 5U MPH IN THE MOST COSTLY MODES. THIS IS ESSENTIALLY THE ACCIDENT ENVIRON-MENT TO BE INFLUENCED BY THE RSV. THIS ENVIRONMENT TELLS US WHAT THE RSV SHOULD BE LIKE.



BENEFITS AND COSTS OF SAFETY PACKAGES

								·			
		SYST	EM DESCR	IPTION			SYS	SYS	TSYS	DCH.	SAFETY
RU					STRUC	IMP	COST	BEN	COST		PAYOFF
NO.					MOD	DRIVER	(\$)	(BILS)		DATIO	(BILS)
11	DR1V9G										101211
34	DRIV9G				RSVI		299.	6.29	1.75	3.59	4.54
25	DRIV9G		FL ABLT	FL 3-PT		IPD-50%	329.	6,40	1.93	3.32	4.47
32	DR IV 9G	AIRBAG		LAP FL ABLT		IPD-50%	271.	6.06	1.58	3.82	4.47
33	DRIV9G	AIRBAG		PL 3-PT		IPD-50%	344.	6.44	2.02	3, 19	4.43
6	NO SYS	AIRBAG				IPD-50%	341.	6.41	2,00	3.20	4.41
7	DRIV9G	AIRBAG			RSVI	NO SYS	249. 219.	5.84	1.46	3.99	4.38
27	DRIV-1.20		FL ABLT			IPD-50x	324.	5.62 6.15	1.29	4.37	4.34
24	DR IV 9G	AIRUAG			RSVI	IPD-50%	402.	6.58	1.90 2.36	3.24	4.25
10	DRIV-1.2G	AIRBAG	AIRBAG		RSVI	NO SYS	249.	5.67	1.46	3.88	4.22
22	RADAR-1.20			LAP	RSVI	IPD-50%	399	6.50	2.34	2.78	4.21
13	10 575	AIRBAG		FL 3-PT	RSVI	NO 5Y5	199.	5.30	1.17	4,54	4.13
15	HO SYS	ATROAG	AIRBAG	LAP	RSVI	NO SYS	169.	5.12	0.99	5.16	4.13
21	NO SYS	AIRBAG		FL ABLT	RSVI	NO SYS	214.	5.36	1.26	4.27	4.11
	RADAR-1.2G	AIRBAG	AIRBAG		RSVI	1PD-50%	432.	6.63	2.53	2.62	4.10
12	NO 5Y5	ATRBAG	AIRBAG	FL 3-PT	RSVI	1PD-50%	429.	6.60	2.51	2.63	4.09
	RADAR-1.2G	ATRBAG	ATREAG	3-PT 3-PT	RSVI	NO SYS	193.	5.21	1.13	4,61	4.08
14	110 SYS	AIRBAG		PL 3-PT	RSVI RSVI	1PD-50%	423.	6.56	2.48	2.65	4.08
	RADAR-1.2G	AIRBAG		FL ABLT		NO SYS	211.	5.30	1.24	4,29	4.07
	RADAR-1.2G		FL ABLT	3-PT		IPD-50%	444.	6.63	2.60	2.55	4.03
	RADAR-1.2G	AIRBAG	AIRBAG	LAP	RSVI		394.	6.32	2.31	2.74	4.01
16	NO SYS	AIRBAG	AIRBAG	AIRBAG	RSV1	NO SYS	319.	5.87	1.87	3.14	4.00
	RADAR-1.2G		FL ABLT			1PD-50%	272. 416.	5.56	1.59	3,49	3.96
2	NO SYS		FL ABLT	LAP	RSVI	NO SYS	141.	6.39 4.77	2.43	2.63	3.96
9	DRIV-1.5G		AIRBAG	LAP	RSVI	NO SYS	319.	5.80	0.82	5.79	3.95
4	NO SYS		FL 3-PT	LAP	RSVI	NO SYS	133.	4.63	1.87 0.78	3.10	3.92
3	NO SYS		PL 3-PT	LAP	RSVI	NO SYS	139.	4.66	0.81	5.95 5.73	3.85
	RADAR-1.2G	AIRBAG	AIRBAG	AIRBAG	RSVI	IPD-50%	502	6.77	2.94	2.30	3.85 3.82
5	NO SYS	AIRBAG	3-PT	LAP	RSVI	NO SYS	130.	4.50	0.76	5.92	3.82
17	NO SYS	FL ABLT	FL ABLT	LAP	RSVI	NO SYS	123.	3.78	0.72	5.24	3.06
19	NO SYS	FL 3-PT	FL 3-PT	LAP	RSVI	NO SYS	77.	3.31	0.45	7.34	2.86
18		PL 3-PT		LAP	RSVI	NO SYS	104.	3.42	0.41	5.60	2.81
20	NO SYS	3-PT	3-PT	LAP	ASVI	NO SYS	71.	2.86	0.42	.6.89	2.45



WE CONSIDERED A VARIETY OF SAFETY SYSTEMS WHICH COULD BE INCLUDED IN THE RSV, AND WHICH COULD AFFECT SOCIETAL COSTS IN A QUANTIFIABLE WAY. THESE ARE: (A) BRAKING, (B) RESTRAINTS, (C) STRUCTURE, AND (D) IM-PAIRED DRIVER DETECTORS (TO LIMIT VEHICLE SPEED IF THE DRIVER IS IMPAIRED), OVER 5,000 combinations could be considered. WE ANALYZED THE 34 MOST PROMISING. THE ONE HAVING MAXIMUM SAFETY PAYOFF (TOTAL BENEFIT MINUS TOTAL COST) INCLUDED DRIVER ACTIVATED .9G BRAKES, AIRBAGS IN THE FRONT SEATS, LAP BELTS IN THE REAR, AND A 50 PER-CENT EFFECTIVE IMPAIRED DRIVER DETECTOR. ONLY ONE STRUCTURAL CONFIGURATION WAS CON-SIDERED -- THE RSV DESIGN -- BECAUSE IT DELIVERED THE HIGHEST PERFORMANCE AT THE LOWEST COST. ON THE BASIS OF OCCUPANT INJURY, THESE RESULTS TELL US WHAT SYSTEMS SHOULD BE IN THE RSV. WE WERE THUS ABLE TO ACTUALLY DESIGN THE CAR TO MAXIMIZE SAFETY PAYOFF.

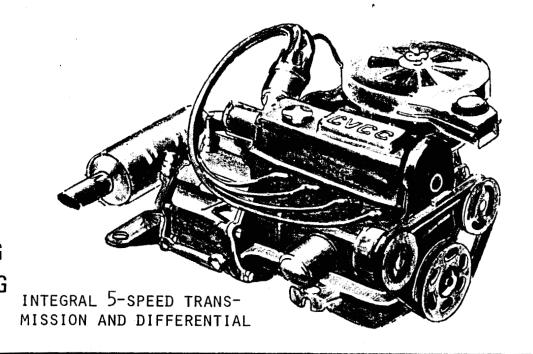
FUEL ECONOMY

PROPULSION SYSTEM

STRATIFIED CHARGE IN-LINE 4-cylinder engine 1500 cc (90 cu in)

RSV MILEAGE PERFORMANCE:

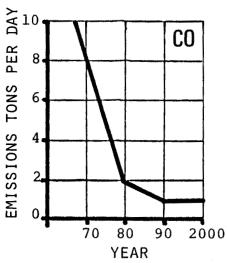
EPA URBAN CYCLE 27.3 MPG EPA SUBURBAN CYCLE 36.9 MPG EPA COMBINED CYCLE 30.95 MPG

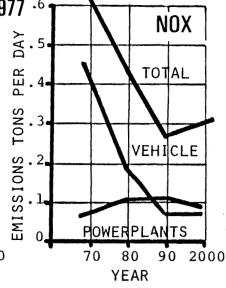


EMISSIONS

HC 0.26 GM/MI CO 2.57 GM/MI NOX .4 GM/MI

IF ALL CARS HAD RSV EMISSION LEVELS AS OF 1977 -6 HC 표 1.00 TOTAL \$N7.5 .50 **EMISSIONS** VEHICLE .25 90 2000 LOS ANGELES AIR BASIN DATA YEAR





THE ENGINE SHOULD ALSO BE FUEL-EFFICIENT THE HONDA CVCC IS THE BEST AVAILABLE PRODUCTION ENGINE IN BOTH

CATEGORIES, AND CAN BE USED IN THE RSV BECAUSE OF THE LOW VEHICLE WEIGHT.

ENERGY REQUIREMENTS

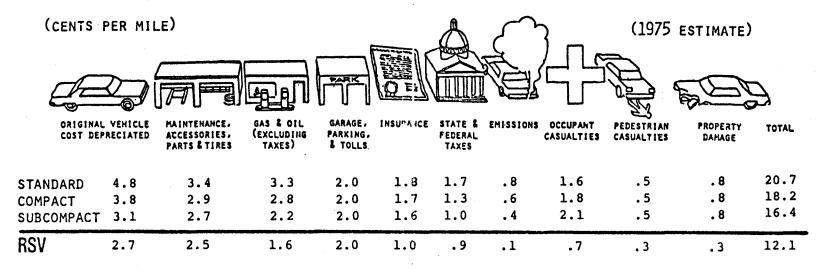
(VEHICLES WITH SIMILAR INTERIOR VOLUME)

	MANUFACTURING ENERGY (MILLION BTU'S)	LIFETIME ENERGY (<u>MILLION BTU'S</u>)	TOTAL
PLYMOUTH VALIANT	61	263	324
RSV	38	144	182
SAVINGS	23 (38%)	119 (45%)	142 (44%)

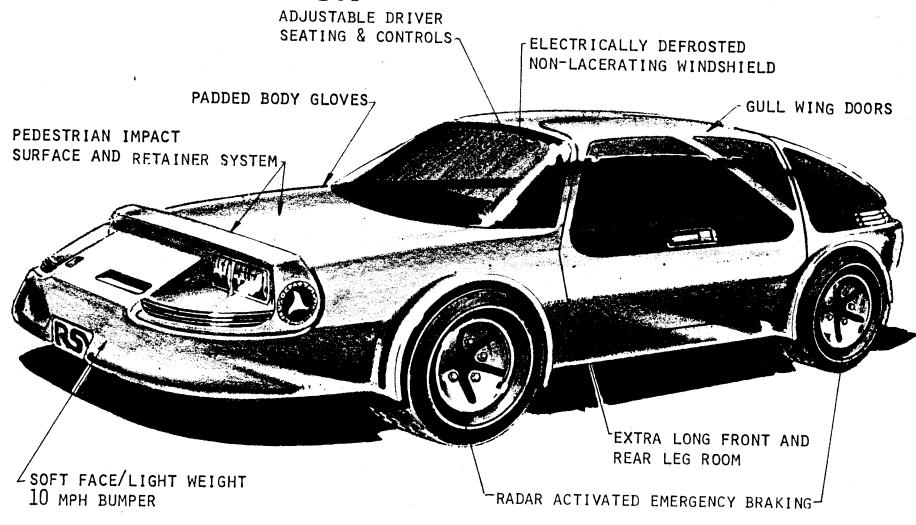
BUT THIS IS ONLY THE "S" IN THE "S-3E" STRATEGY. ECONOMY CONSIDERATIONS DICTATE THAT THE VEHICLE BE AS LIGHT AS POSSIBLE SO AS TO GET THE BEST POSSIBLE FUEL ECONOMY. THE MINICARS RSV WILL GET 37 MPG ON

THE HIGHWAY BECAUSE IT WEIGHS ONLY 1,918 POUNDS (CURB). BECAUSE OF ITS LIGHT WEIGHT, THE MINICARS RSV REQUIRES ONLY 56 PERCENT AS MUCH ENERGY AS A PLYMOUTH VALIANT, WHICH HAS ABOUT THE SAME INTERIOR VOLUME.

THE COST OF OPERATING AN AUTOMOBILE



RSV CONFIGURATION



OMNI DIRECTIONAL ENERGY ABSORBING STRUCTURE

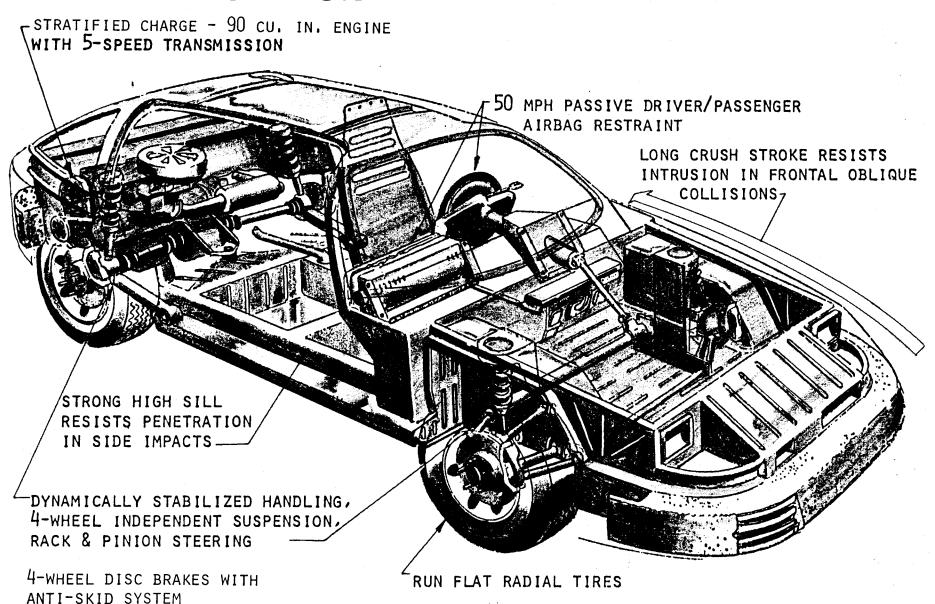
EXTERIOR SURFACES CONSIST OF A BODY GLOVE MADE FROM SELF-SKINNING FOAM. METAL SURFACES DO NOT HAVE TO BE SMOOTH AND HIGHLY

PASSIVE REAR SEAT AIRBELTS

STRUCTURE AND RESTRAINTS PROTECT TO 50 MPH

FINISHED, MAKING THEM SIMPLER AND LIGHTER. DAMAGED BODY GLOVES MAY BE EASILY REPAIRED OR REPLACED.

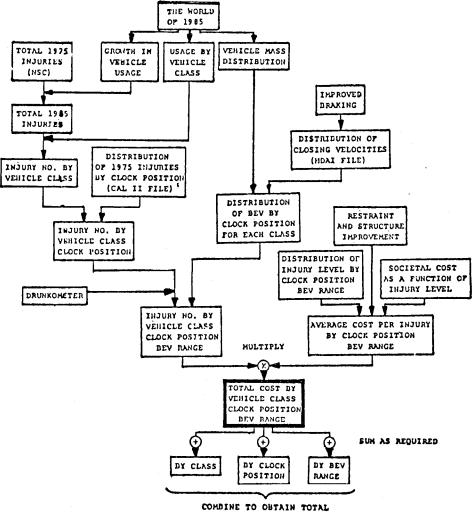
RSV CONFIGURATION



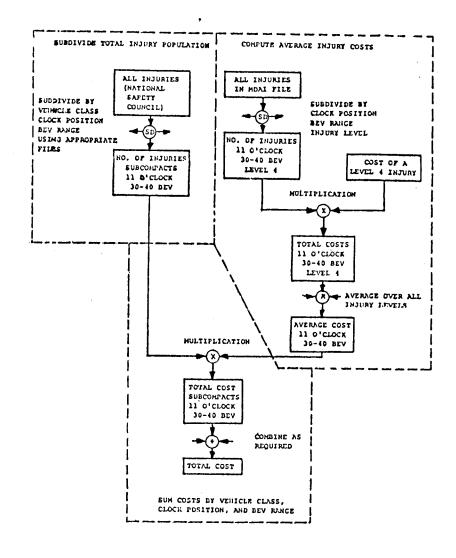
THE REAR ENGINE CONFIGURATION RESULTS IN HIGH VELOCITY CRASHWORTHINESS PERFORMANCE AT LOW FORCE LEVELS AND LOW WEIGHT, BECAUSE IT GETS THE TROUBLESOME HARD MASSES OUT OF

THE WAY. ENGINE WEIGHT IS MINIMAL, RESULT-ING IN A FRONT/REAR WEIGHT DISTRIBUTION OF 48/52 PERCENT SO AS TO KEEP HANDLING AND BRAKING PERFORMANCE IN THE OPTIMAL DANGE

SOCIETAL COST METHODOLOGY

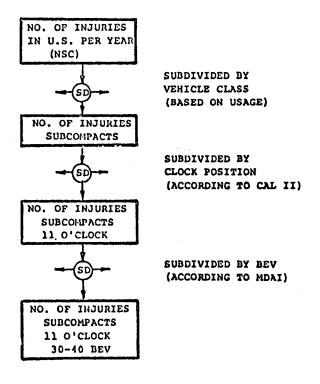


NOW FOR MORE DETAILS ON THE BENEFIT/COST METHODOLOGY. NOTE THAT THE MAJOR INPUTS ARE: (A) FUTURE AUTOMOTIVE PROJECTIONS (ACCIDENT EXPOSURE AND VEHICLE MASSES); (B) TOTAL NUMBER OF INJURIES, BY VEHICLE CLASS, CLOCK POSITION, AND VELOCITY; (C) DISTRIBUTION OF CLOSING VELOCITIES; AND (D) THE EFFECTS OF VEHICLE IMPROVEMENTS ON THESE QUANTITIES.

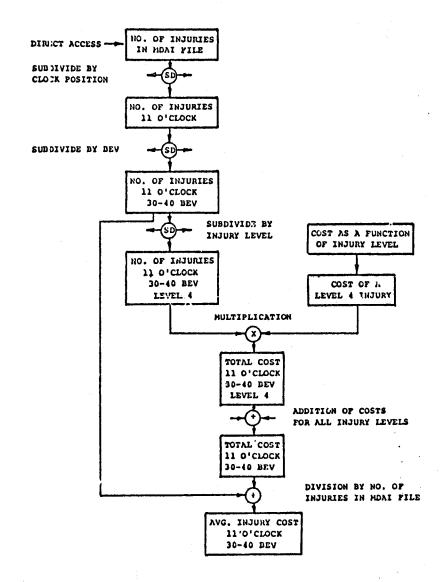


THE BASIC METHODOLOGY HAS THREE PARTS: FIRST, THE INJURY POPULATION IS SUBDIVIDED; SECOND, THE AVERAGE INJURY COST IS COMPUTED IN EACH STATISTICAL CELL; AND THIRD, THE FREQUENCY AND SEVERITY ARE MULTIPLIED FOR EACH CELL, AND THE RESULTS ARE COMBINED AS REQUIRED.

SUBDIVISION OF TOTAL INJURY POPULATION

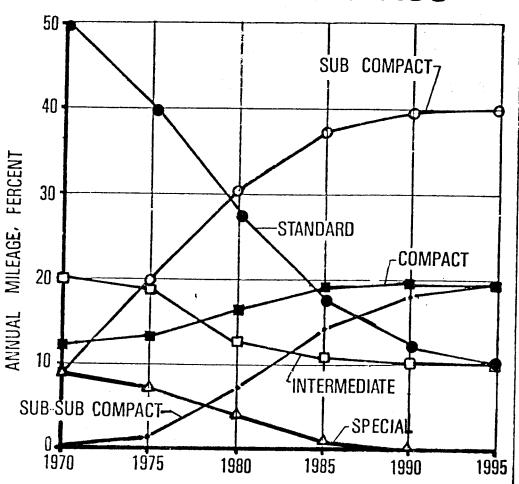


SUBDIVISION OF THE INJURY POPULATION IN-VOLVES DIFFERENT ACCIDENT FILES, ACCORDING TO THEIR SIZE AND DETAIL. BIASES IN THE MDAI FILE ARE CORRECTED SO THAT THE APPRO-PRIATE DISTRIBUTION OF SEVERE AND MILD INJURIES IS PRESENT IN EACH VELOCITY RANGE AND CLOCK POSITION.

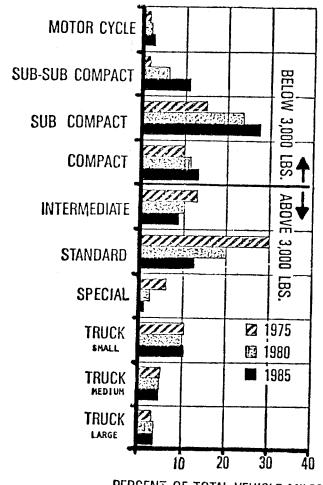


THE CALCULATION OF AVERAGE INJURY COST IS BASED ON EXAMINING EACH VELOCITY RANGE-CLOCK POSITION CELL, AND SUBDIVIDING IT ACCORDING TO INJURY SEVERITY, AS MEASURED BY THE AMA INJURY LEVEL. COSTS ARE ASSIGNED TO EACH INJURY LEVEL, SO THE AVERAGE COST DEPENDS ON THE DISTRIBUTION OF INJURY LEVELS IN EACH CELL.

AUTO USAGE BY CLASS



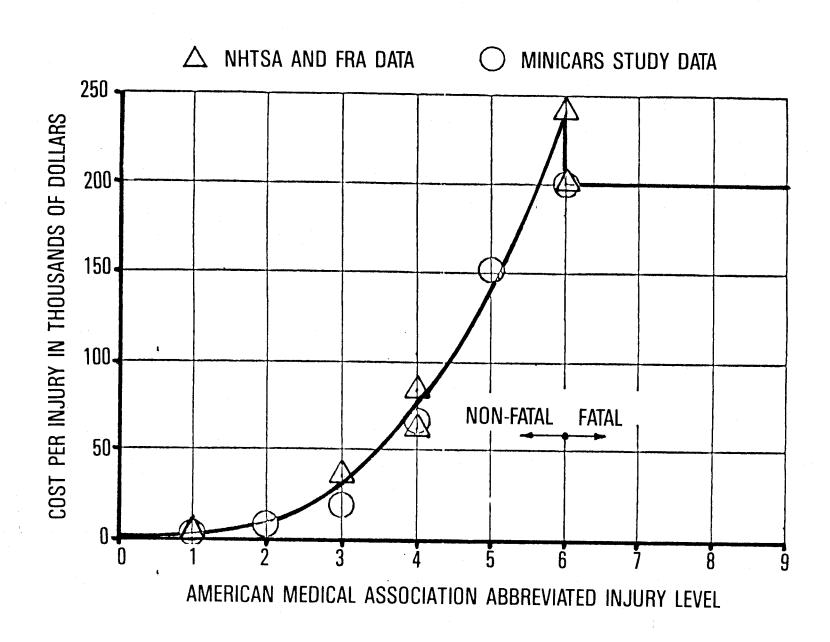
IN EACH VEHICLE CLASS, THE NUMBER OF INJURIES DEPENDS STRONGLY ON THE NUMBER OF VEHICLES. THIS IS CALCULATED FROM YEARLY SALES PROJECTIONS AND SCRAPPAGE RATES.



PERCENT OF TOTAL VEHICLE MILES

ACCIDENT EXPOSURE IS PROPORTIONAL TO VEHICLE USAGE, IN VEHICLE-MILES PER YEAR. USAGE TRENDS DIFFER SLIGHTLY FROM CAR POPULATION TRENDS BECAUSE NEW CARS ARE DRIVEN MORE THAN OLD ONES. IN 1985, SUBCOMPACTS WILL COMPRISE 36 PERCENT OF THE POPULATION, BUT WILL PRODUCE 38 PERCENT OF THE INJURIES. COMPARED TO HEAVIER CARS, THESE INJURIES WILL TEND TO BE MORE SEVERE, AND THE COSTS

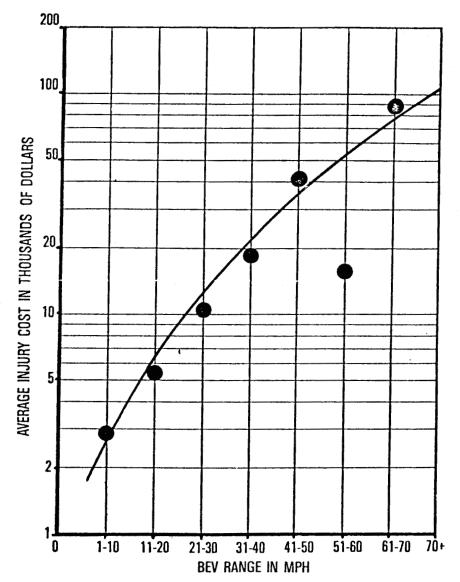
SOCIETAL COST VERSUS AMA INJURY SCALE



costs are calculated for each injury level on the ama abbreviated injury scale, in which $1\ \text{through}\ \theta$ are injuries of increasing

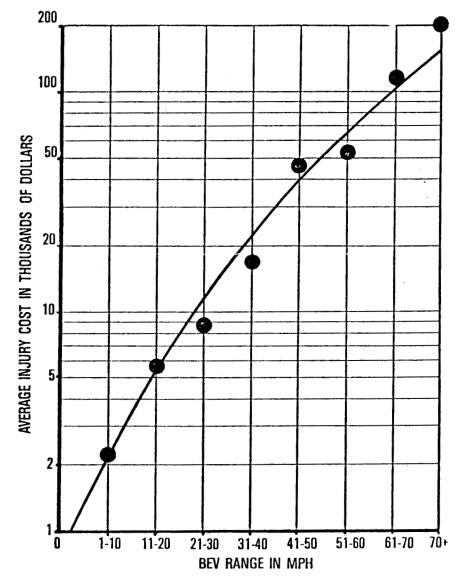
AVERAGE INJURY COST IN A GIVEN STATISTICAL CELL DEPENDS ON THE DISTRIBUTION OF THESE INJURY LEVELS IN THE CELL.

VEHICLE TO VEHICLE FULL FRONTAL IMPACTS



AVERAGE INJURY COST IS A FUNCTION OF VELOC-ITY AND ACCIDENT MODE (CODED BY CLOCK POSI-TION, FOR VEHICLE-TO-VEHICLE AND FIXED-OBJECT CRASHES). A MONOTONIC RELATIONSHIP WITH VELOCITY IS EXPECTED, THOUGH SMALL SAMPLE SIZES AT THE HIGHER VELOCITIES CAUSE

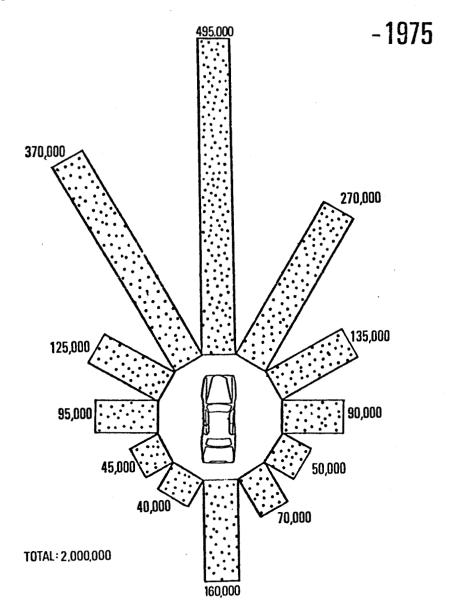
FIXED OBJECT FRONTAL IMPACTS



SOME SCATTER. THE SAME COST CURVES ARE USED FOR ALL CLASSES, BUT SMALL CARS TEND TO GET INTO HIGHER-VELOCITY ACCIDENTS, DUE TO THEIR MOMENTUM DISADVANTAGE.

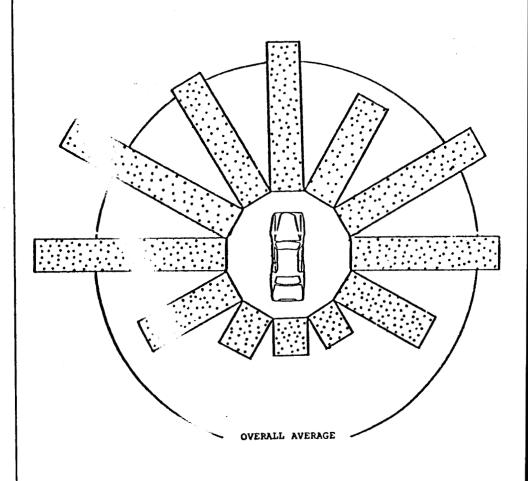
SMALL CAR COSTS THUS TEND TO BE HIGHER.

NUMBER OF INJURIES BY CLOCK POSITION-



TOTAL SOCIETAL COSTS DEPEND ON BOTH THE FREQUENCY (NUMBER OF INJURIES) AND THE SEVERITY (AVERAGE INJURY COST). EACH CLOCK POSITION DENOTES AN AREA OF DAMAGE

MELATIVE SEVERITY BY CLOCK POSITION

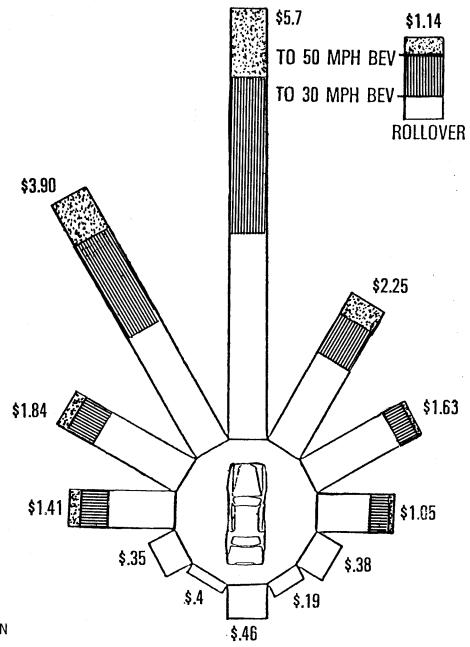


ROLLO R: 1.52 TIMES AVERAGE

NOTE THE DIFFERENCES BETWEEN FREQUENCY AND SEVERITY FOR THE VARIOUS MODES. THE PRODUCT OF THE TWO IS THE SOCIETAL COST. THESE CLOCK POSITION CHARTS ARE SUMMED OVER ALL VEHICLE CLASSES AND ALL VELOCITY RANGES.

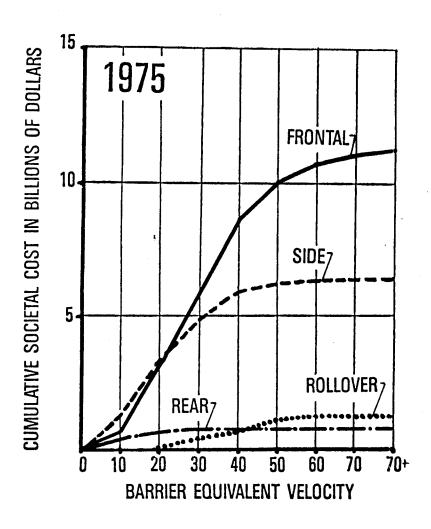
SOCIETAL COST BY CLOCK POSITION - 1975

COST IN BILLIONS OF DOLLARS

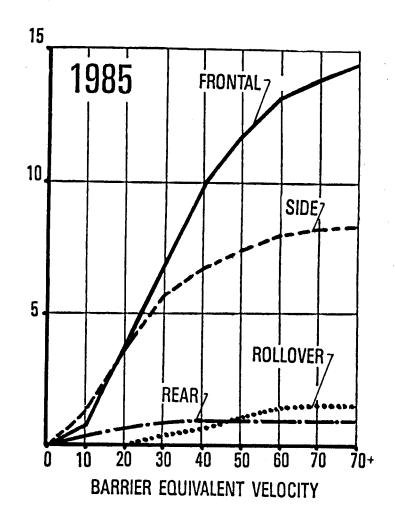


TOTAL SOCIETAL COST, FOR ALL VEHICLE CLASSES, IS SHOWN AS A FUNCTION OF CLOCK POSITION AND VELOCITY. THIS COST IS DUE TO OCCUPANT INJURIES ONLY; YET THE TOTAL IS \$20.44 BILLION ANNUALLY.

CUMULATIVE SOCIETAL COST BY VELOCITY FOR EACH ACCIDENT MODE

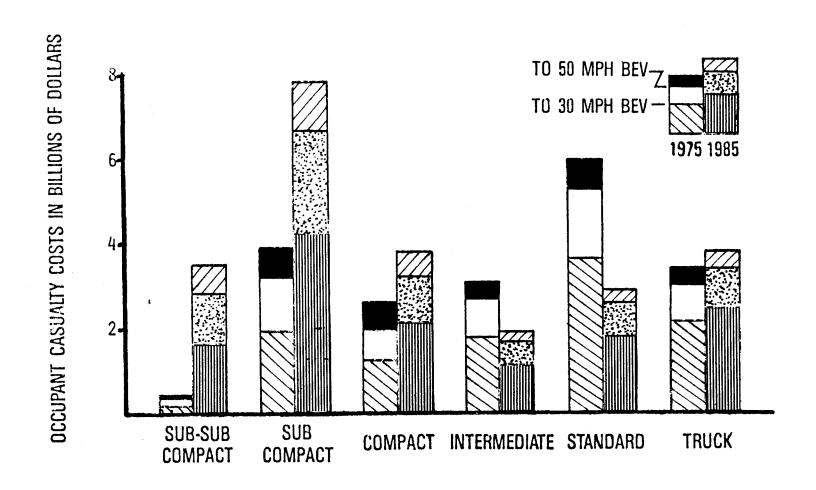


VELOCITY DISTRIBUTIONS AID IN ESTABLISHING VELOCITY PERFORMANCE GOALS. IF COSTS ARE TO BE REDUCED SUBSTANTIALLY. 50 MPH FRONTAL



PERFORMANCE AND 30 MPH SIDE PERFORMANCE ARE WARRANTED, ESPECIALLY IN 1985. BETWEEN NOW AND THEN, THE COST OF OCCUPANT INJURIES

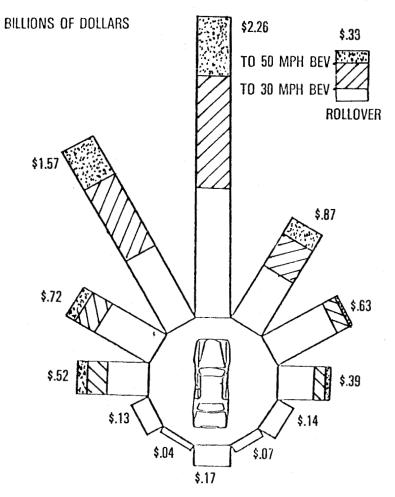
SOCIETAL COST OF ACCIDENT INJURIES BY CAR CLASS, 1975-1985



THE BRUNT OF THIS INCREASE TO \$24.74 BILLION ANNUALLY WILL BE CARRIED BY SMALL CARS. THEIR SHARE WILL GROW FROM 35 TO 61 PERCENT. WITH SUBCOMPACTS ALONE RISING FROM 19 TO 26 PERCENT. SINCE THE RSV IS DESIGNED FOR THE

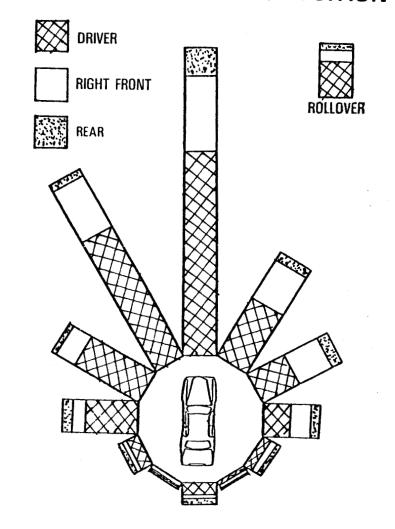
THE GREATEST PUBLIC GOOD, IT IS AIMED AT THE SUBCOMPACT CLASS, AS A MINIMUM. NOTE ALSO THE LARGER PORTION OF COSTS ABOVE 50 MPH FOR SMALL CARS, WHICH JUSTIFIES HIGHER SPEED PERFORMANCE FOR THOSE VEHICLES

SOCIETAL COST BY CLOCK POSITION – 1985 SUBCOMPACT CLASS ONLY



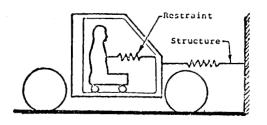
THESE ARE THE COSTS THAT ARE AMENABLE TO REDUCTION BY IMPROVEMENTS IN 1985 SUB-COMPACTS. 30 MPH PERFORMANCE WILL BE ADEQUATE IN THE SIDE, BUT CERTAINLY NOT

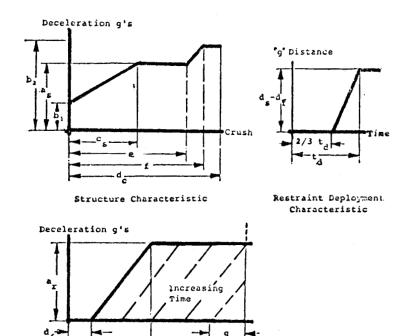
SOCIETAL COST BY SEAT POSITION



NOTE THE PREPONDERANCE OF COSTS FOR THE DRIVER COMPARED TO OTHER SEATING POSITIONS (DUE TO OCCUPANCY, PRIMARILY).

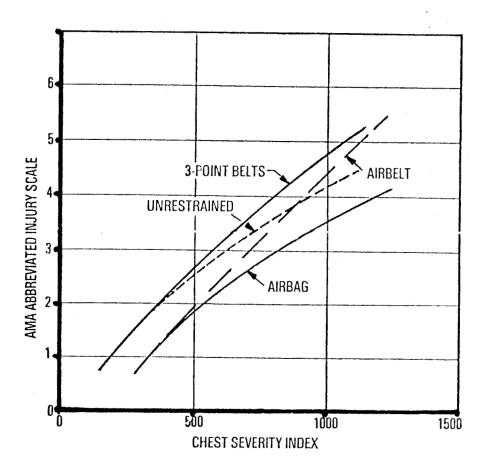
DIFFERENT RESTRAINT PERFORMANCE AND COST





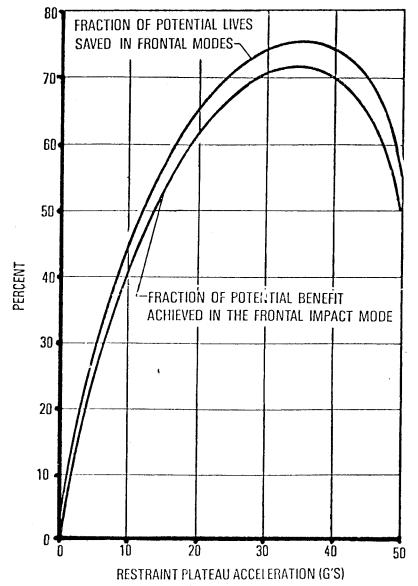
BENEFITS OF STRUCTURE AND RESTRAINT IMPROVEMENTS ARE CALCULATED BY RUNNING A SIMPLE COMPUTER SIMULATION IN 1 MPH INCREMENTS FROM 1 THROUGH 80 MPH, AND CALCULATING THE RESULTING CHEST SEVERITY INDEX (CSI) IN EACH CRASH. OBLIQUE AND CAR-TO-CAR IMPACTS ARE SIMULATED BY ADJUSTING THE STRUCTURAL FORCE-DEFLECTION CURVE APPROPRIATELY. RESTRAINT FORCE IS A FUNCTION OF BOTH TIME AND OCCUPANT STROKE.

AIS VS CSI



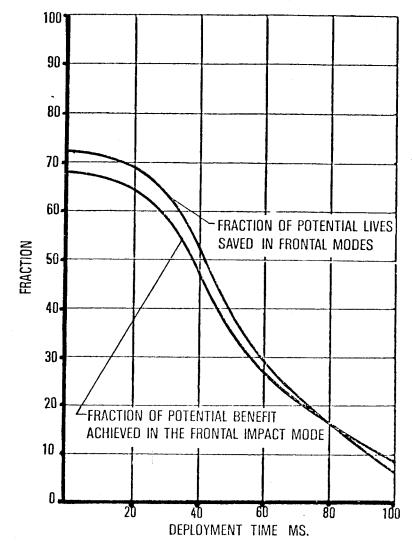
THESE CURVES ALLOW THE CONVERSION FROM TEST PARAMETERS (CSI) TO REAL-WORLD PARAMETERS (AMA INJURY LEVEL), AND THENCE TO SOCIETAL COST. DIFFERENCES IN THE CURVES ARE DUE TO LOAD DISTRIBUTION; AN AIRBELT DOES NOT DISTRIBUTE LOADS AS WELL AS AN AIRBAG, BUT TENDS TO PRODUCE LOWER CSI'S BECAUSE OF SUPERIOR DEPLOYMENT TIME.

RESTRAINT PERFORMANCE IN FRONTAL MODE



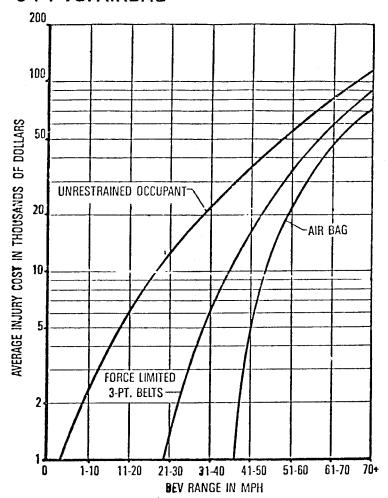
THE METHODOLOGY PERMITS PARAMETRIC STUDIES TO BE MADE. WE FIND, FOR EXAMPLE, THAT A 35G RESTRAINT (FOR A 50TH PERCENTILE MALE)

RESTRAINT PERFORMANCE VS. DEPLOYMENT TIME



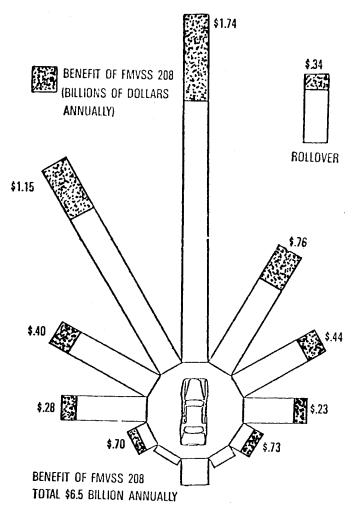
FURTHERMORE, RAPID DEPLOYMENT IS CRUCIAL TO THE REDUCTION OF BOTH FATALITIES AND SOCIETAL COST IN THE FRONTAL MODES.

AVERAGE COST PER INJURY 3-PT VS. AIRBAG



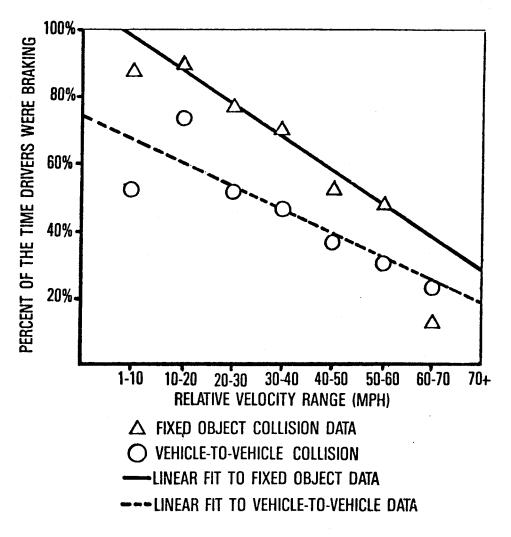
THE METHODOLOGY ENABLES A CALCULATION (NOT AN ESTIMATE) OF CRASHWORTHINESS BENEFITS IN EVERY VELOCITY RANGE, BY COMPARING AVERAGE INJURY COSTS, "BEFORE" AND "AFTER." TOTAL BENEFIT IS THE PRODUCT OF AVERAGE BENEFIT AND THE NUMBER OF INJURIES IN THE PARTICULAR SEATING POSITION, REDUCED ACCORDING TO RESTRAINT SYSTEM USAGE.

EFFECT OF FMVSS 208

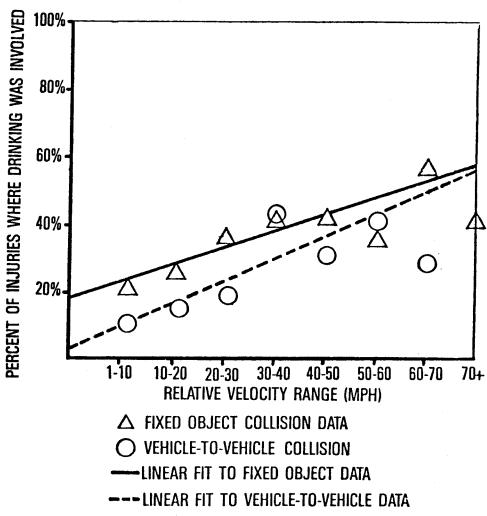


THE ABILITY TO CALCULATE CRASHWORTHINESS BENEFITS PERMITS THE INCLUSION OF THE EFFECTS OF FMVSS 203. WHAT REMAINS IN 1985 IS THE COST AMENABLE TO REDUCTION BY THE RSV, I.E., THE POTENTIAL RSV BENEFITS. THIS ASSUMES THE REPLACEMENT OF ALL 1985 SUBCOMPACTS BY RSV'S, AND IGNORES THE PENETRATION OF THE RSV INTO THE SUB-SUB-

PRE-IMPACT BRAKING



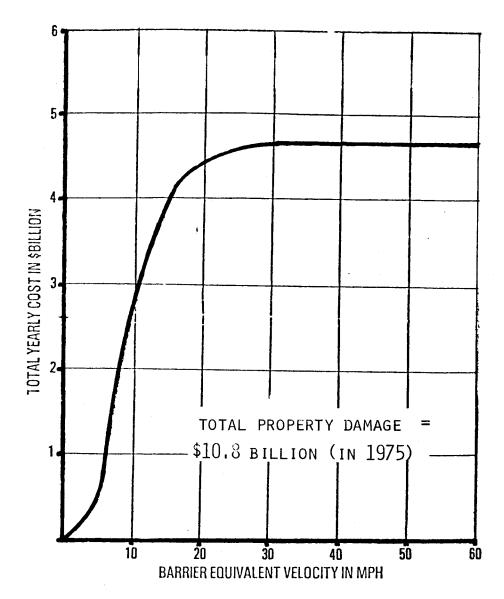
DRIVER IMPAIRMENT



BRAKING AND DRIVER IMPAIRMENT ARE TWO OTHER QUANTIFIABLE FACTORS IN THE PRODUCTION (AND THE REDUCTION) OF SOCIETAL COSTS. THE BRAKING FRACTIONS CAN BE BOOSTED TOWARD 1000 PERCENT BY SEMI-AUTOMATIC BRAKE APPLICATION

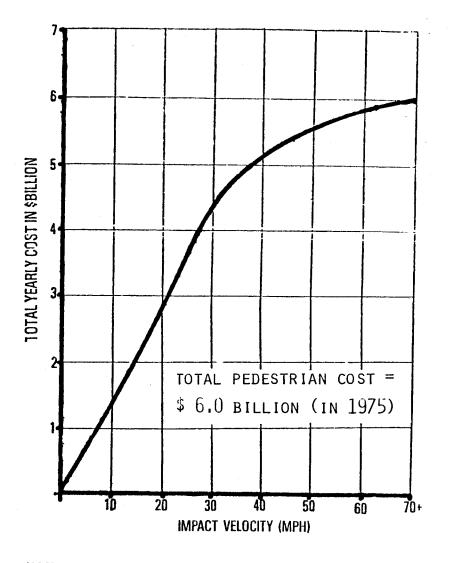
(WITH THE AID OF RADAR), AND IMPACT VELOC-ITIES CAN BE FURTHER REDUCED BY BETTER BRAKING PERFORMANCE. DRIVER IMPAIRMENT IS OVER-REPRESENTED AT THE HIGHER VELOCITIES, WHICH CREATES POTENTIAL BENEFIT FOR A

FRONTAL PROPERTY DAMAGE COSTS



IMPROVED BRAKING, IN CONJUNCTION WITH A LOW-DAMAGE BODY GLOVE AND IMPROVED BUMPERS, RESULTS IN REDUCED DAMAGEABILITY, IMPROVED

PEDESTRIAN CASUALTY COSTS

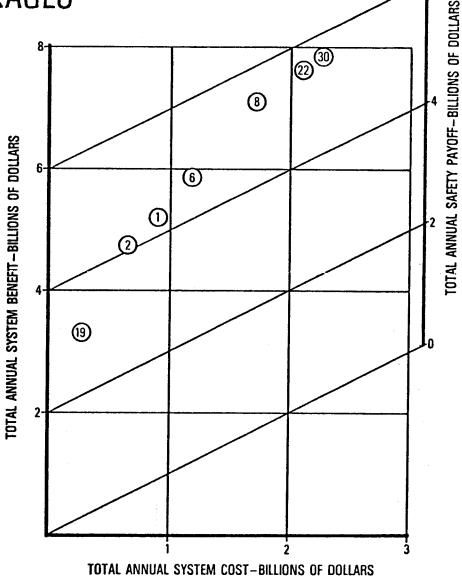


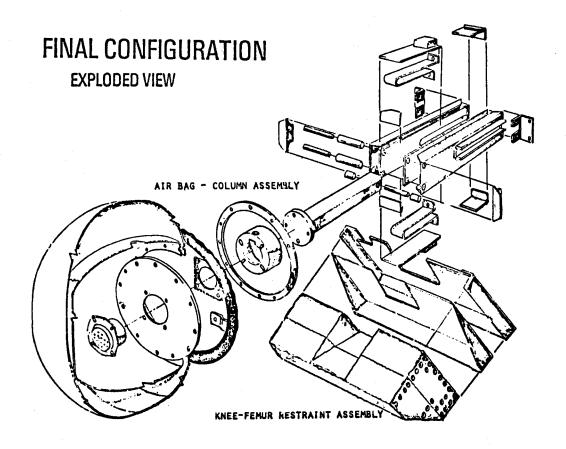
NOT IN A WAY THAT IS PRESENTLY QUANTIFI-ABLE. POTENTIAL BENEFITS FOR BOTH PROPERTY DAMAGE AND PEDESTRIAN PROTECTION SYSTEMS

BENEFITS AND COSTS OF SAFETY PACKAGES

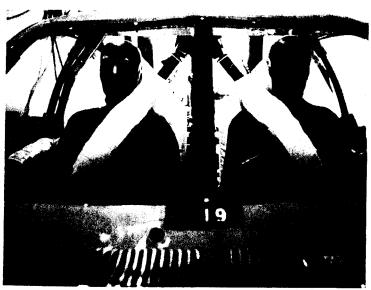
SYSTEM NO.	DRIVER RESTRAINT	FRONT PASSENGER RESTRAINT	REAR PASSENGER RESTRAINT	AVOIDANCE SYSTEM	IMPAIRED PERFORMANCE DETECTOR
1 2 6 8 19 22 30	AIRBAG AIRBAG AIRBAG AIRBAG FL 3-PT AIRBAG AIRBAG	AIRBAG AIRBELT AIRBAG AIRBAG FL 3-PT AIRBAG AIRBAG	LAP BELTS LAP BELTS LAP BELTS LAP BELTS LAP BELTS LAP BELTS AIRBELTS	NONE NONE NONE RADAR-1.2G NONE RADAR-1.2G RADAR-1.2G	NONE NONE IPD-50% NONE NONE IPD-50% IPD-50%

WHEN PROPERTY DAMAGE BENEFITS ARE INCLUDED WITH OCCUPANT INJURY BENEFITS, THIS CURVE RESULTS. FOR CLARITY, ONLY SEVEN DIFFERENT COMBINATIONS OF SAFETY SYSTEMS ARE SHOWN. NOTE THAT INCLUSION OF PROPERTY DAMAGE CAUSES THE RADAR BRAKING TO BE COST-EFFECTIVE. NOTE ALSO THAT EACH SAFETY SYSTEM COMPETES WITH ALL OTHERS FOR THE AVAILABLE BENEFIT (I.E., THE BENEFIT ACCRUED BY A GIVEN SYSTEM DEPENDS ON WHAT OTHER SYSTEMS ARE ALREADY IN THE CAR, ACCRUING BENEFITS OF THEIR OWN).





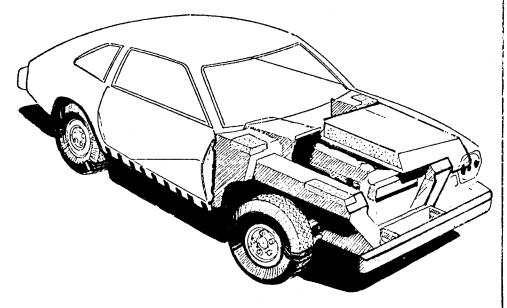




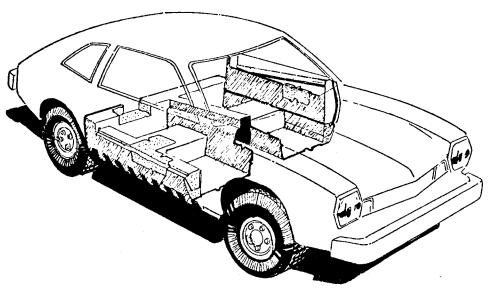
BENEFITS AND COSTS FOR RSV RESTRAINTS CAN BE CALCULATED ACCURATELY BECAUSE TWO OF THEM ARE LARGELY DEVELOPED ALREADY. THE DRIVER AIRBAG AND INFLATABLE BELT RESTRAINTS HAVE ALREADY DEMONSTRATED 50 MPH PERFORMANCE IN SUBCOMPACT CARS, WITH AMPLIFICATION

FACTORS AS LOW AS 0.71 IN 80 MPH IMPACTS WITH 4,500-POUND CARS. THESE ARE BOTH QUICK-ACTING, FORCE-LIMITED SYSTEMS, IN WHICH OCCUPANT KINEMATICS ARE CAREFULLY CONTROLLED, AND IN WHICH THE INFLATABLE PORTION IS MORE OF A LOAD-DISTRIBUTOR THAN A LOAD-LIMITER.

FRONT END MODIFICATIONS



COMPARTMENT MODIFICATIONS

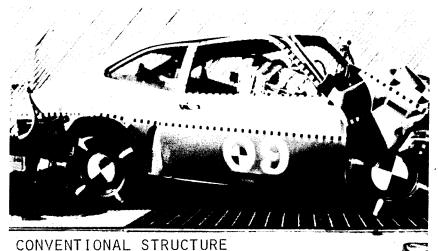


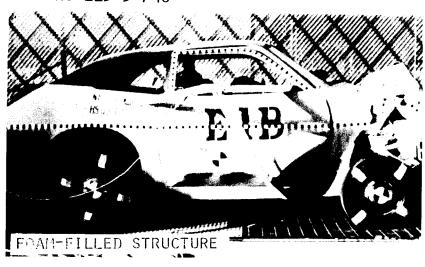
BENEFITS AND COSTS FOR THE RSV STRUCTURE CAN BE CALCULATED ACCURATELY BECAUSE OF OUR EXPERIENCE WITH RSV-LIKE STRUCTURES IN OTHER PROGRAMS. PERFORMANCE OF THE FORD PINTO WAS RAISED TO 50 MPH IN BOTH FRONTAL AND FRONTAL OBLIQUE MODES BY A SLIGHT RECONFIGHIRATION. AND BY USING FORM-FILLED SHEFT

METAL FOR ENERGY ABSORPTION. NOTE THE FOAM FILLING IN THE HOOD, THE INNER FENDER PANELS, THE LOWER DOOR VOLUMES, THE SILL (WHICH IS RAISED), AND THE COMPARTMENT CROSS MEMBERS, WEIGHT GROWTH WAS ONLY 80 POLICE FOR THE STRUCTURE

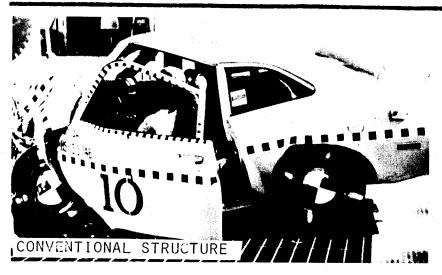
TEST COMPARISONS

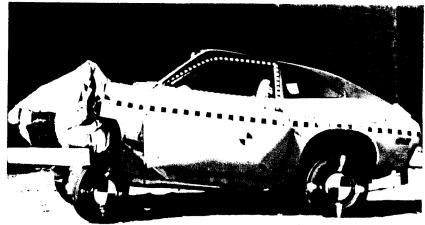
OF THE FOAM-FILLED SHEET METAL AS DEVELOPED IN DOT-HS-113-3-746





FRONTAL BARRIER IMPACTS AT 50 MPH



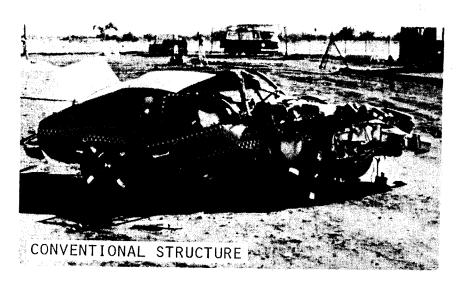


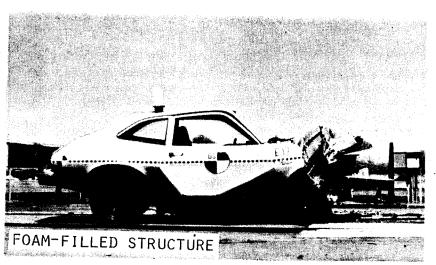
FOAM-FILLED STRUCTURE

ANGULAR BARRIER IMPACTS AT 50 MPH

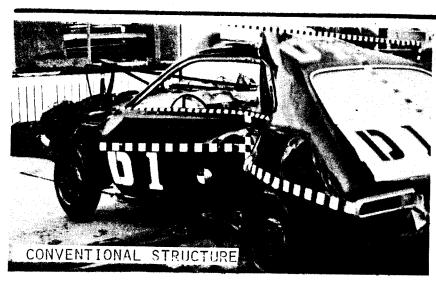
THE EFFECTS OF THESE STRUCTURAL MODIFICATIONS ARE MOST APPARENT IN FRONTAL OBLIQUE AND SIDE

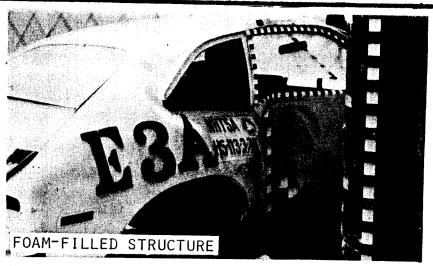
IMPACTS. DOOR INTEGRITY IS MAINTAINED; EJECTION HAZARDS ARE REDUCED.



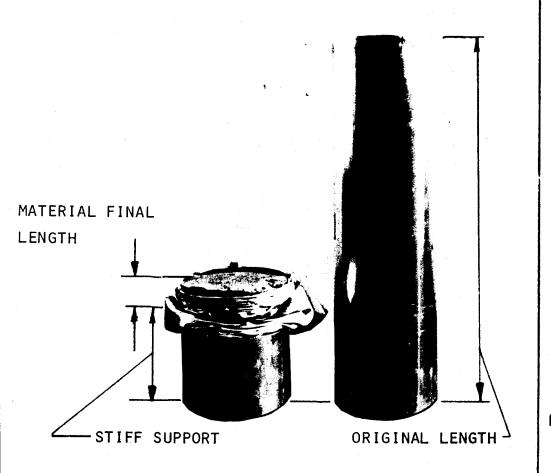


LARGE CAR/SMALL CAR OFFSET IMPACT AT 70 MPH





POLE SIDE IMPACT AT 20 MPH



THIS PERFORMANCE IS MADE POSSIBLE BY THE OMNI-DIRECTIONAL NATURE OF THE ENERGY ABSORBING MATERIAL, ITS LIGHT WEIGHT, AND ITS HIGH STROKE EFFICIENCY. THIS DYNAMIC TEST SHOWED A CRUSH UP TO 90 PERCENT OF THE SPECIMEN ORIGINAL LENGTH BEFORE "BOTTOMING OUT," WITH A REMARK-ABLY SQUARE DECELERATION PULSE. BUT FRONT-

TEST NO. 3 - RSV MATERIALS FOAM DENSITY: 2.14 LB/FT³

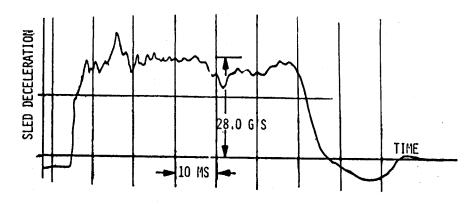
CONTAINER:

.032 INCH ALUMINUM SHEET

GEOMETRY:

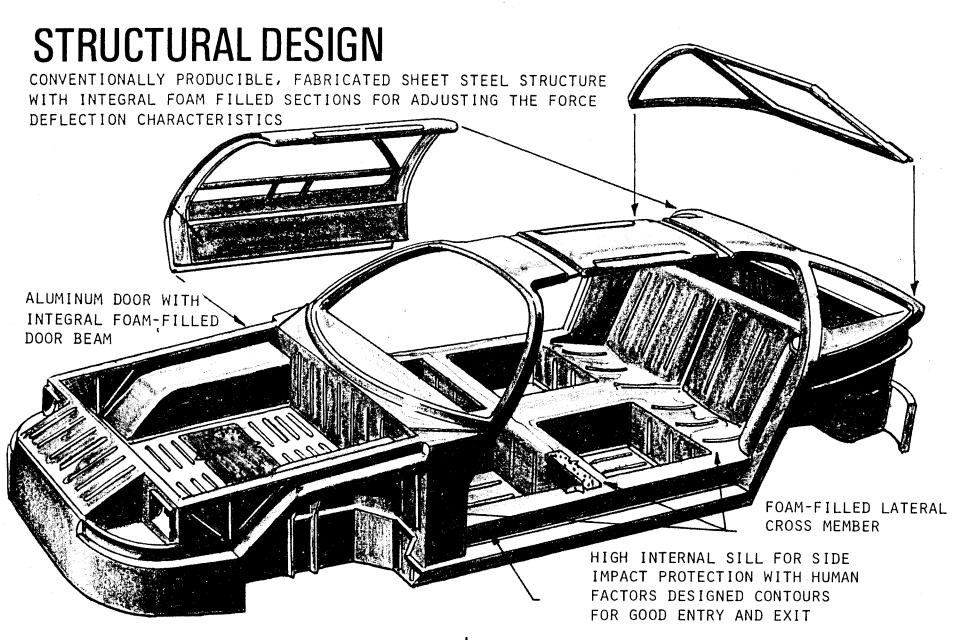
8-INCH DIAMETER CYLINDER × 36"

IMPACT VELOCITY: 34.8 MPH



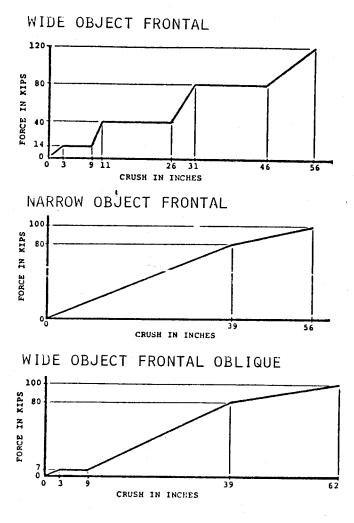
RESULTS OF DYNAMIC TEST OF FOAM/SHEETMETAL SPECIMEN

ENGINE CARS CANNOT REALIZE NEARLY AS HIGH A STROKE EFFICIENCY, NOR AS SMOOTH A CRASH PULSE, BECAUSE OF THE HARD ENGINE AND CROSS MEMBER MASSES. SO WE LOCATE THE ENGINE IN THE REAR. IN ORDER TO MINIMIZE WEIGHT, COST, AND AGGRESSIVITY TO OTHER CARS, WHILE MAXIMIZING RSV CRASHWORTHINESS PERFORMANCE.



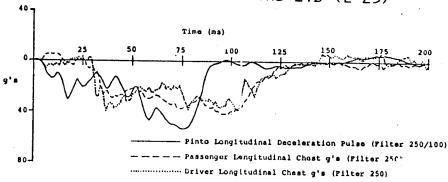
THE MAIN BODY SHELL IS FABRICATED OF AUTO-MOTIVE SHEET STEEL THROUGHOUT, EXCEPT FOR THE SIDE SILLS, THE BUMPER BACKING PLATES, AND THE REAR ENGINE MOUNT AND BUMPER ATTACH-MENT CAGE. THE DOORS ARE ALUMINUM. STAN-DARD HIGH-VOLUME PRODUCTION TECHNIQUES ARE

USED EXCLUSIVELY, EXCEPT FOR THE ADDED FOAM-FILLING OPERATION. SHEET METAL GAUGES ARE REDUCED RELATIVE TO CURRENT CARS, IN ORDER TO SAVE WEIGHT. CRASHWORTHINESS PERFORMANCE IS "TUNED" BY ADJUSTING THE FOAM DENSITIES.

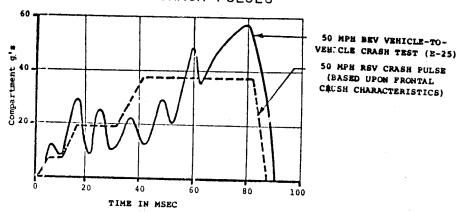


THESE ARE THE DESIGN CRUSH CHARACTERISTICS.
THE LOW FRONTAL FORCES ARE DESIGNED FOR
MINIMAL AGGRESSIVITY IN SIDE IMPACTS.
ACTUAL CRUSH CHARACTERISTICS WILL DEPEND
ON THE OBJECT STRUCK, BUT TEST RESULTS
PROVE THAT PEAK-SHAVING RESTRAINTS CAN

TEST RESULTS FROM $\hat{0}0$ MPH IMPACT - MODIFIED PINTO INTO 1974 FORD LTD (E-25).



COMPARISON OF RSV AND MODIFIED PINTO CRASH PULSES



HANDLE AN INEFFICIENT CRASH PULSE, WITH AMPLIFICATION FACTORS LESS THAN ONE. THIS COMPARISON OF CRASH PULSES FOR THE RSV, AND FOR A MODIFIED SUBCOMPACT CAR HITTING A FULL-SIZE CAR AT 80 MPH, SHOWS THAT THE RESTRAINTS WILL WORK IN THE RSV STRUCTURE.

RSV CONFIGURATION

STRATIFIED CHARGE - 90 CU. IN. ENGINE WITH 5-SPEED TRANSMISSION 50 MPH PASSIVE DRIVER/PASSENGER AIRBAG RESTRAINT LONG CRUSH STROKE RESISTS INTRUSION IN FRONTAL OBLIQUE COLLISIONS7 STRONG HIGH SILL RESISTS PENETRATION IN SIDE IMPACTS THE MINICARS RSV HAS "TWO PLUS TWO" SEATING. WITH THE ENGINE IN THE REAR. FRONTAL ENERGY MANAGEMENT IS PROVIDED BY A THICK FOAM-FILLED

SHEETMETAL PLATFORM. SIDE IMPACT PROTECTION COMES FROM A MASSIVE FOAM-FILLED SILL STRUC-TURE THAT RUNS THE LENGTH OF THE VEHICLE (WITH REDUCED GAUGES FORWARD OF THE FRONT SUSPENSION ATTACH POINTS), AND IS SUPPORTED LATERALLY BY FOAM-FILLED CROSS MEMBERS. THE

POWERPLANT IS A FUEL-EFFICIENT, LOW-POLLUTING HONDA CVCC STRATIFIED-CHARGE ENGINE.

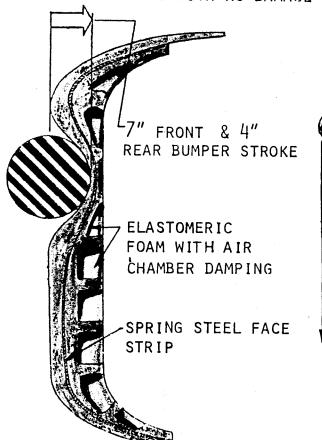
14 cu. ft. Luggage volume

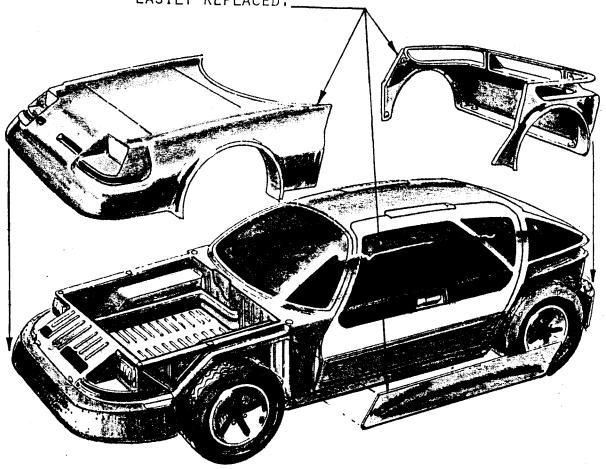
PROPERTY DAMAGE - PROTECTION

THE RSV BUMPER SYSTEM

ALLOWS 10 MPH FRONTAL AND 5 MPH REAR IMPACTS WITH NO DAMAGE

THE BODY GLOVE CONCEPT - THE EXTERIOR SURFACES
OF THE RSV CONSIST OF SOFT FOAM BACKED COMPONENTS, WHICH IF HEAVILY DAMAGED CAN BE
EASILY REPLACED.



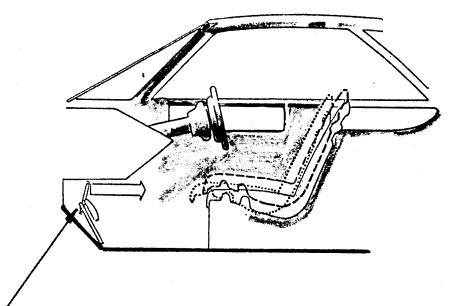


BUMPERS ARE MADE OF ELASTOMERIC FOAM WITH AIR CHAMBERS TO PROVIDE REBOUND DAMPING. THE RESULT IS LIGHTWEIGHT COMPONENTS THAT PROVIDE $10\,$ MPH PERFORMANCE IN THE FRONT,

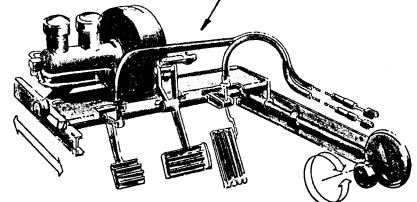
AND 5 MPH IN THE REAR. ELSEWHERE, DAMAGE-ABILITY IS IMPROVED VIA THE BODY GLOVE, WHICH IS EASILY REPAIRED OR REPLACED.

DRIVER ACCOMMODATION

ADJUSTABLE DRIVER'S SEAT AND PADDING FOR SPECIAL DRIVER PREFERENCES

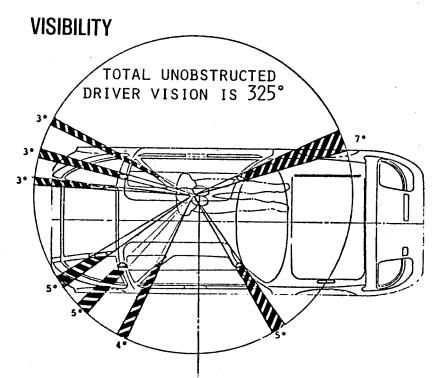


MOVABLE PEDAL ASSEMBLY

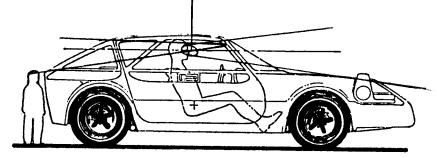


TOTAL ADJUSTMENT (FORE AND AFT) IS 8.5" CONVENTIONAL CARS OFFER ONLY 5" MAXIMUM

SUPERIOR DRIVER ACCOMMODATIONS ARE PROVIDED FOR THE FULL ANTHROPOMETRIC RANGE VIA A MOVABLE PEDAL ASSEMBLY. SEAT POSITION AND



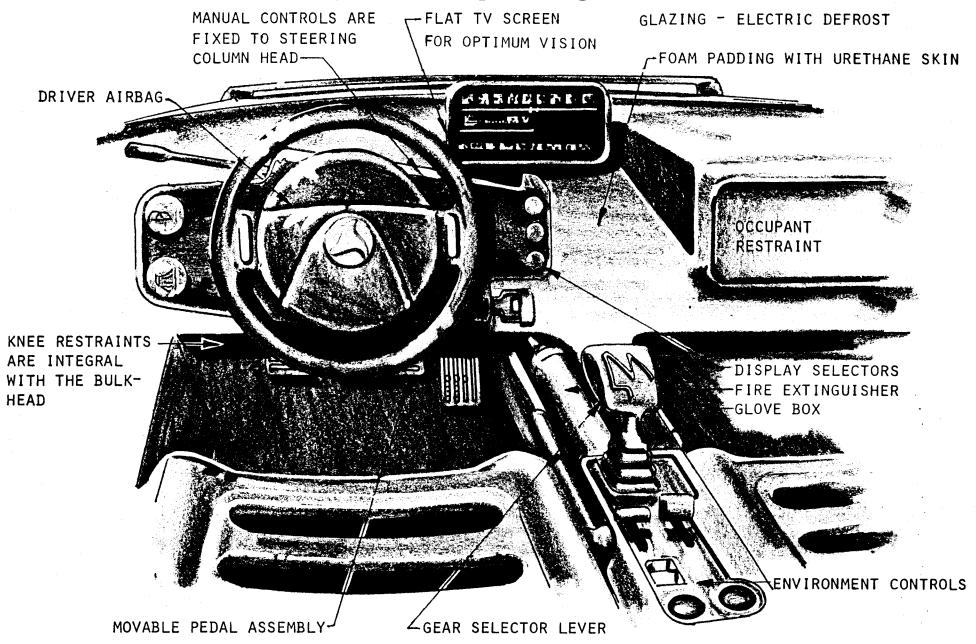
MANY NARROW STRUTS PROVIDE SUPERIOR ALL AROUND VISION TO A FEW WIDE STRUTS



3 YEAR OLD CHILD CAN BE SEEN STANDING AT THE REAR BUMPER

PADDING THICKNESSES CAN BE EASILY CUSTOM-IZED FOR SPECIAL DRIVER PREFERENCES. VISION IS OUTSTANDING.

DRIVER CONTROLS AND DISPLAYS

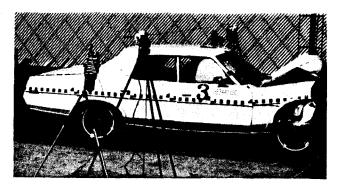


DRIVER CONTROLS ARE GENERALLY CONVENTIONAL.
THE DISPLAY IS A FLEXIBLE-FORMAT FLAT TV

SCREEN (TO BE ALL-SOLID STATE BY 1985) THAT IS OPERATED BY AN ONBOARD MICROPROCESSOR.

DRIVER RESTRAINT SYSTEM

THE CONCEPT OF THE STROKING ENERGY-ABSORBING COLUMN AND THE DUAL AIRBAG WAS DEVELOPED BY MINICARS FOR FULL-SIZED AND SUBCOMPACT CARS UNDER CONTRACTS DOT-HS-113-2-441 AND DOT-HS-113-3-742



TETA.

DUAL AIRBAG SYSTEM
SMALL "HARD" INNER
BAG FOR TORSO DECELERATION - SOFT OUTER
BAG FOR HEAD DECELERATION

UNMODIFIED FULLSIZE CAR

45 MPH FRONTAL BARRIER

TYPICAL DRIVER RESTRAINT PERFORMANCE

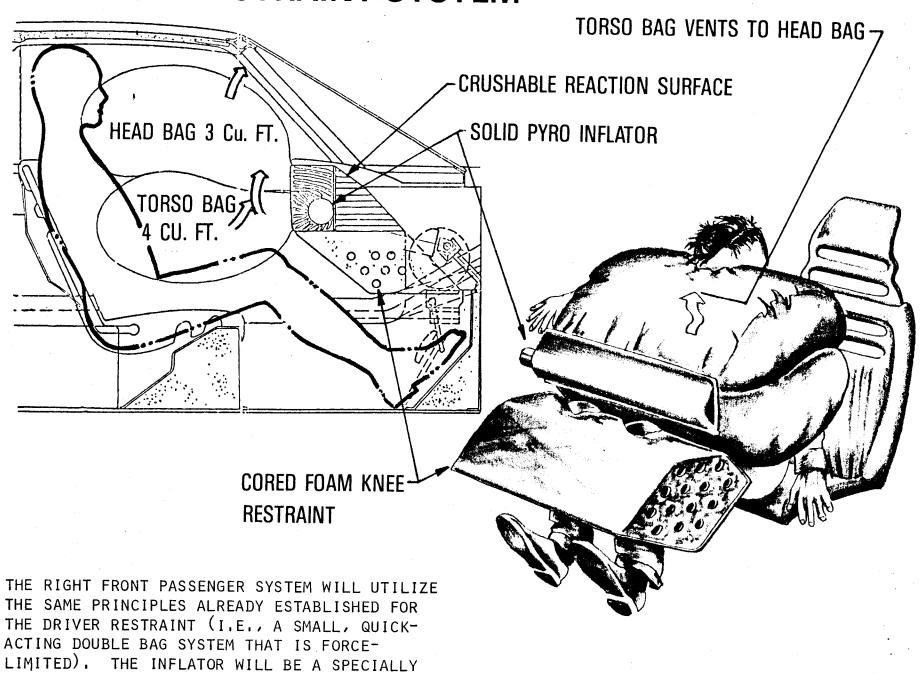
450 HIC 350 CSI 43 g's CPG 12" STEERING COLUMN FL: 1300 STROKE SUBCOMPACT 50 MPH FRONTAL BARRIER TYPICAL DRIVER RESTRAINT **PERFORMANCE** 550 HIC 400 CSI 42 g's CPG 1300 CORED FOAM KNEE RESTRAINT

THE DRIVER RESTRAINT IS A MORE FINELY-TUNED PRODUCTION VERSION OF THE MINICARS AIRBAG SYSTEM THAT HAS ALREADY DEMONSTRATED 50 MPH

PERFORMANCE IN SUBCOMPACT CARS. IT IS A TWO-BAG SYSTEM (HEAD AND TORSO), WITH A CRUSHABLE KNEE RESTRAINT AND SOLID PYROTECHNIC INFLATOR.

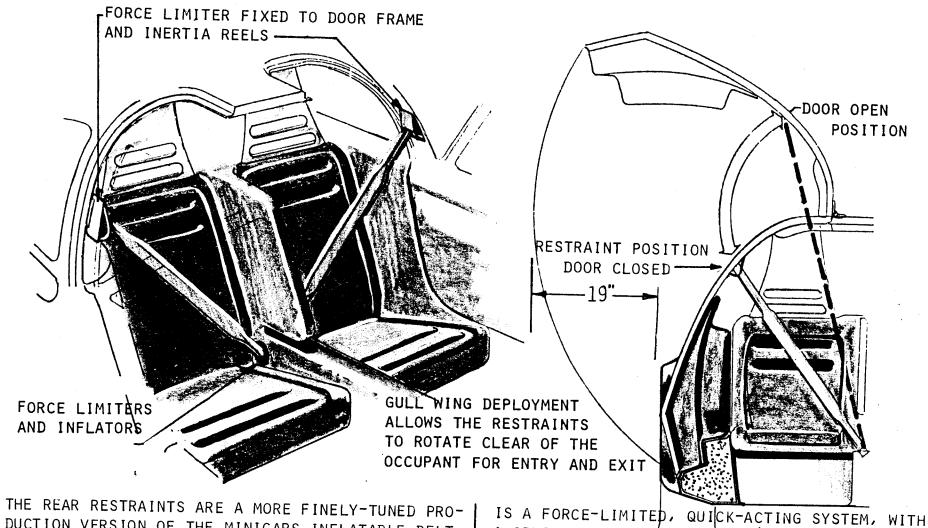
PASSENGER RESTRAINT SYSTEM

DESIGNED SOLID PYROTECHNIC SYSTEM.



REAR SEAT RESTRAINT SYSTEM

BECAUSE OF THE INFREQUENT USE OF THE REAR SEAT, THE EFFECT OF OTHER SAFETY SYSTEMS, AND LOW BELT USAGE, A HARNESS WAS FOUND TO BE TOO EXPENSIVE. BUT THE EASE OF GULL WING DOOR DEPLOYMENT AND THE RESEARCH OBJECTIVES OF THE PROGRAM WARRANT INCORPORATING THE INFLATABELTS DEVELOPED UNDER DOT-HS-4-00917.



THE REAR RESTRAINTS ARE A MORE FINELY-TUNED PRODUCTION VERSION OF THE MINICARS INFLATABLE BELT SYSTEM THAT HAS DEMONSTRATED THE HIGHEST PERFORMANCE EVER SEEN, EVEN IN A SUBCOMPACT CAR. IT

A CRUSHABLE KNEE RESTRAINT (NO LAP BELT) AND A SOLID PYROTECHNIC INFLATOR. IT WILL BE DEPLOYED PASSIVELY VIA THE CHILL WING POORS

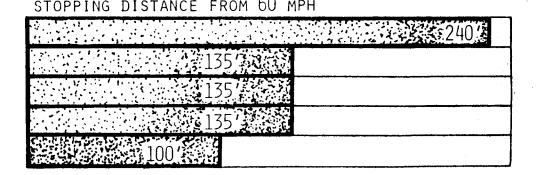
RSV BRAKE SYSTEM

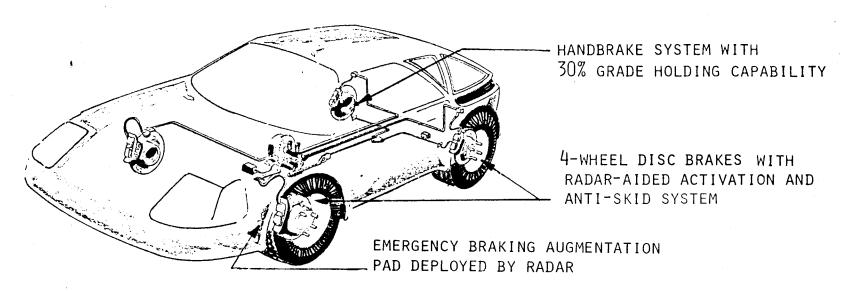
THE RSV CARRIES BOTH A 4-WHEEL ANTI-SKID SYSTEM AND A RADAR-ACTIVATED EMERGENCY BRAKING SYSTEM

TYPICAL U.S. CARS

TOYOTA ESV
ASTON-MARTIN
MI/RSV

MI/RSV (EMERGENCY)



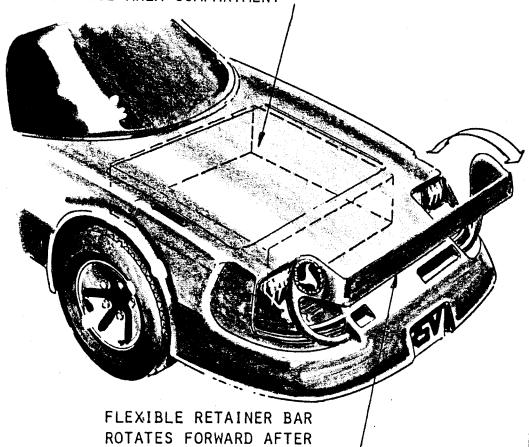


THE MINICARS RSV WILL HAVE DUAL-MODE BRAKING, WITH THE "NORMAL" MODE EMPLOYING FOUR-WHEEL DISC BRAKES, THE MOST ADVANCED FOUR-WHEEL ANTI-SKID SYSTEM AVAILABLE, AND TWO-WAY BRAKE PROPORTIONING. PERFORMANCE WILL BE ON A PAR WITH THE TOYOTA ESV. THE "EMERGENCY"

MODE WILL BE TARGETED FOR 1.2G CAPABILITY, EITHER MODE MAY BE RADAR-ACTIVATED, DEPENDING ON THE DEGREE OF DANGER DEDUCED BY THE MICROPROCESSOR. THE CAR WILL HAVE FOURWHEEL INDEPENDENT SUSPENSION THAT IS SPECIALLY DESIGNED FOR OPTIMAL DRIVER/VEHICLE RESPONSE.

PEDESTRIAN RETAINER SYSTEM

THE SOFT FOAM-BACKED BODY GLOVE ALLOWS DEEP PENETRATION IN THE LUGGAGE AREA COMPARTMENT



INITIAL IMPACT AS THE CAR DECELERATES

PEDESTRIAN IMPACT PROTECTION IS PROVIDED BY THE EXTERIOR GEOMETRY AND BY THE IMPACT PADDING PROVIDED. ADDITIONALLY, A RETAINER

TYPICAL IMPACT
SEQUENCE

1.INITIAL IMPACT
BELOW THE
PATELLA

2.PEDESTRIAN
BEGINS
ROTATION



3. PEDESTRIAN
REACHES CAR
VELOCITY
CRUSHES FOAM
HOOD

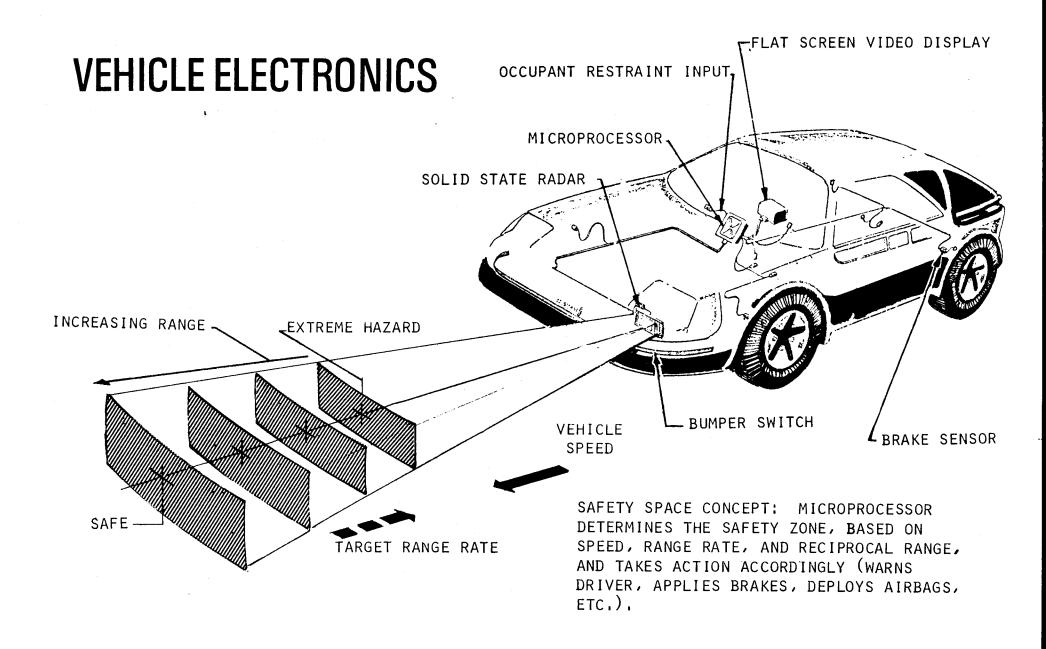


4. PEDESTRIAN SLIDES FORWARD INTO THE RETAINER

CAR DECELERATING



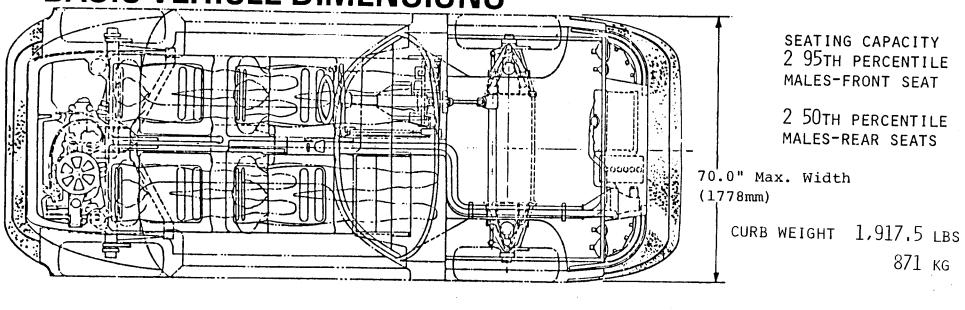
WILL BE DEPLOYED AUTOMATICALLY BY INERTIA FORCES, TO KEEP THE PEDESTRIAN FROM STRIKING THE ROAD IN LOW-SPEED IMPACTS.

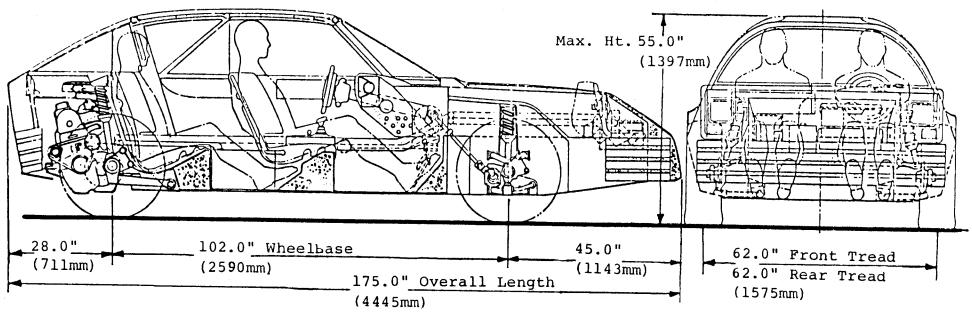


THE VEHICLE CARRIES AN ONBOARD MICROPROCESSOR AND RADAR SYSTEM. THE RADAR IS DESIGNED PRIMARILY FOR AUTOMATIC BRAKING AND COLLISION WARNING; PRE-IMPACT DEPLOYMENT IS DESIRABLE

FOR THE RIGHT FRONT RESTRAINT, BUT NOT STRICTLY NECESSARY. A FLAT TV DISPLAY PRODUCES DIAGNOSTIC WARNINGS AND SERVES AS A DRIVER AID.

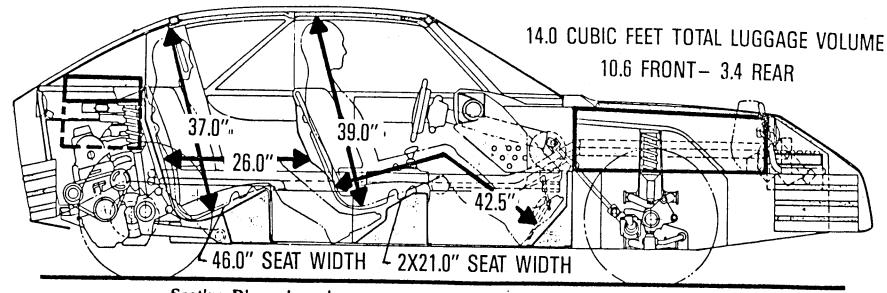
BASIC VEHICLE DIMENSIONS





THE MINICARS RSV HAS THE COMPARTMENT SIZE OF A COMPACT CAR BUT THE WEIGHT OF A SUB-SUB-COMPACT.

SPACE EFFICIENCY



	Seating Di	•	•					
	Front Width/Headroom/	Rear Width/Headroom/	Usable Space, cu st		Road Area,	Space * Efficiency	Weight ** Efficiency	
DOM	Legroom	Kneeroom	Seating	Trunk	Total	sq ft	Factor	Factor
RSV	2X21/39/42.5	46/37/26	65.6	14.0	79.6	85.0	0.94	83.0
FORD MAVERICA	48.5/36.0/38.0	52.5/37.0/27.5	69.3	12.2	81.5	94.9	0.86	60.6
BMW BAVARIA	2X22.6/38.0/39.3	55.0/36.0/25.1	67.8	15.3	83.1	93.3	0.89	49.2
AUDI FOX	2X20.5/36.5/38.5	53.3/35.5/23.7	59.3	12.6	71.9	75.6	0.95	68.2
HONDA CIVIC	2X20.5/36.2/40.0	49.5/33.6/22.5	56.0	6.9	62.9	60.5	1.04	73.2
VEGA	2X20.2/35.5/38.5	2X18.0/36.0/23.5	49.6	10.4	60.0	79.7	.74	46.8
COMPARABLE	RS RSV HAS INTERI	W BAVARIA, BUT HAS			SLE SPAC			ABLE SPACE

ROAD AREA

WEIGHT (TONS)

RSV SUBSYSTEM BENEFITS IF SUBSTITUTED FO		1985 SAVINGS			
	INITIAL & OPERATING COSTS*	NO. OF INJURIES**	NO. OF FATALITIES	\$ BENEFI BILLIONS	
OCCUPANT PROTECTION RSV STRUCTURE ADVANCED DRIVER RESTRAINT ADVANCED PASSENGER RESTRAINT REAR SEAT RESTRAINTS HIGH-G BRAKING WITH RADAR IMPAIRED DRIVER DET PROPERTY DAMAGE PROTECTION 10 MPH BUMPER RADAR BRAKING PEDESTRIAN IMPACT PROTECTION NON-QUANTIFIABLE SUBSYSTEMS	(\$2,39) .54 .32 .21 .276 .442 (.39) .553 .415	156,000 197,000 71,500 7,600 56,700 19,500	7,540 10,700 3,570 370 2,980 3,300	3.08 4.24 1.46 .15 1.22 1.17 2.56 4.33 1.61	
TOTAL INJURIES AND FATALITIES TOTAL PROPERTY DAMAGE		567,700	33,010	\$6,89	
DOLLAR EQUIVALENT	(\$0.02)	4	\$19.82 BILLION	\Rightarrow	

^{*}IN \$ BILLIONS ADDED OR SUBTRACTED (-) TO SUBSTITUTE THESE SUBSYSTEMS ON THE 5.53 MILLION SMALL CARS PRODUCED IN 1985.

OUR DETAILED METHODOLOGY SHOWS THE RSV TO SAVE 568,000 INJURIES AND 33,000 LIVES, WITH A DOLLAR EQUIVALENT OF ALMOST \$20

BILLION, WITH A NET TOTAL COST TO THE CONSUMER OF NOTHING.

^{**}REDUCED TO BELOW AMA ABBREVIATED INJURY SCALE - LEVEL 1.

MINICARS, INC., AN INDEPENDENT RESEARCH AND DEVELOPMENT COMPANY SPECIALIZING IN TRANSPORTATION DESIGN, SAFETY, AND TESTING FOR BOTH GOVERNMENT AND INDUSTRY, WAS FOUNDED IN 1968. THE COMPANY'S FIRST CONTRACT WAS WITH THE URBAN MASS TRANS-PORTATION ADMINISTRATION FOR THE DESIGN AND FABRICATION OF A SAFE, LOW EMISSION URBAN CAR TO BE USED IN THE MINICAR TRANSIT SYSTEM. SINCE THE SUCCESSFUL COMPLETION OF THAT PROJECT, THE COMPANY HAS GONE ON TO MAKE CONTRIBUTIONS IN THE AREA OF AUTO-MOTIVE SAFETY THROUGH CONTRACTS TO THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINIS-TRATION, SPECIFICALLY IN THE DEVELOPMENT OF ADVANCED PASSIVE RESTRAINTS FOR STANDARD, COMPACT, AND SUBCOMPACT CAR DRIVERS AND PASSENGERS, THE DEVELOPMENT OF STRUCTURAL CRASHWORTHINESS IMPROVEMENTS FOR SUBCOMPACT CARS, AS WELL AS THE RESEARCH SAFETY VEHICLE EFFORT WHICH IS THE SUBJECT OF THIS PAMPHLET.

IN ORDER TO TEST THE RESULTS OF THESE, OR ANY OTHER, AUTOMOTIVE ENGINEERING DESIGN EFFORTS, MINICARS HAS CAREFULLY PUT TOGETHER A SOPHISTICATED TEST FACILITY. IT CONSISTS OF A 2,000-POUND PAYLOAD SLED CAPABLE OF SPEEDS EXCEEDING 80 MPH AND A 600-POUND PAYLOAD SLED CAPABLE OF SPEEDS UP TO 40 MPH AND A PNEUMATIC TOW MOTOR FACILITY FOR BARRIER. POLE, AND SIDE IMPACT CRASH TESTS IS ADJATICENT TO THE SLEDS.

A STATIC CRUSHER IS ALSO AVAILABLE FOR DETERMINING FORCE DEFLECTION CHARACTERISTICS OF
AUTOMOBILE SUB-ASSEMBLIES OR ENTIRE VEHICLES.
THE DATA COLLECTED FROM THE STATIC CRUSHER
IS USED BY OUR COMPUTER MODELING EXPERTS TO
SIMULATE ACCIDENTS BETWEEN DIFFERENT KINDS
OF AUTOMOBILES AS PART OF OUR CONTINUING
EFFORTS TO DETERMINE HOW TO MAKE CARS SAFER.
A TWO-CAR CRASH TEST FACILITY SHOULD BE IN
OPERATION BY EARLY FALL.

IN ORDER TO GLEAN THE MOST INFORMATION FROM OUR TESTS, WHICH OFTEN ENTAILS THE CRASHING OF AN EXPENSIVE PIECE OF HARDWARE SUCH AS AN AUTOMOBILE, A COMPLETE ELECTRONIC INSTRUMENTATION FACILITY WITH THE CAPABILITY OF RECORDING 60 CHANNELS OF INFORMATION SIMULTANEOUSLY, IS AVAILABLE. THIS INFORMATION IS AUGMENTED BY MANY TIME-CODED 16 MM HIGH-SPEED CAMERAS AND SEQUENTIAL POLAROID CAMERAS. IT IS THIS ABILITY TO PERFORM A WIDE VARIETY OF DYNAMIC AND STATIC TESTS WHICH MAKES MINICARS THE MOST SOPHISTICATED TEST FACILITY ON THE WEST COAST.

THE MINICARS STAFF PROVIDES BOTH GOVERNMENT AND INDUSTRY THE TALENTS OF INNOVATIVE PROFESSIONALS WHO HAVE YEARS OF EXPERIENCE IN THE AUTOMOTIVE FIELD, AND WHO ARE DEDICATED TO IMPROVING THE SOCIAL SYSTEM THROUGH CONSTRUCTIVE RESEARCH AND DEVELOPMENT.